

## **Dairy Products and Alternatives in Algeria**

Market Direction | 2023-09-22 | 56 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

The Algerian economy is witnessing stubbornly high inflation, which is eroding the purchasing power of lower-and-middle income consumer groups and curbing overall expenditure on dairy products and alternatives. Retail unit prices across dairy products and alternatives have increased sharply in 2023, due to inflationary pressures fuelled by the wider geopolitical fallout of the war in Ukraine. As a result, while growth in current value sales is above 2022 levels, overall retail volume growth is s...

Euromonitor International's Dairy Products and Alternatives in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## **Table of Contents:**

Dairy Products and Alternatives in Algeria

Euromonitor International

September 2023

List Of Contents And Tables

### **DAIRY PRODUCTS AND ALTERNATIVES IN ALGERIA**

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

#### **MARKET DATA**

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 6 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **BABY FOOD IN ALGERIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Baby food under pressure from import restrictions

Dried baby food enjoys solid growth momentum

Bl?dina SA remains the leader in baby food

#### **PROSPECTS AND OPPORTUNITIES**

Moderate volume growth driven by the high birth rate and falling breastfeeding levels

Algerian government aims to kickstart local production of infant milk

Powder formula will continue dominating baby food

#### **CATEGORY DATA**

Table 8 Sales of Baby Food by Category: Volume 2018-2023

Table 9 Sales of Baby Food by Category: Value 2018-2023

Table 10 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 11 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Baby Food: % Value 2019-2023

Table 13 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 14 Distribution of Baby Food by Format: % Value 2018-2023

Table 15 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 16 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 17 □Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 18 □Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## BUTTER AND SPREADS IN ALGERIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Butter and spreads experiences weaker volume growth

Natural and healthy image supports demand for butter

Local players dominate in fragmented competitive landscape

#### PROSPECTS AND OPPORTUNITIES

Butter and spreads to remain a staple

Weaker demand due to economic uncertainty and healthier lifestyles

Foodservice is predicted to flourish

#### CATEGORY DATA

Table 19 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 20 Sales of Butter and Spreads by Category: Value 2018-2023

Table 21 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 22 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 23 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 24 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 25 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 26 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 27 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 28 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 29 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

## CHEESE IN ALGERIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Spreadable cheese remains a staple in Algerian cuisine

Growing popularity of soft cheese reflects more cosmopolitan consumer tastes

Falait Sarl's Tartino brand gains popularity due to new product launches

#### PROSPECTS AND OPPORTUNITIES

Moderate progress anticipated for cheese category

Local producers dependent on imported raw materials

Limited growth for hard cheese as it remains unaffordable to majority of consumers

#### CATEGORY DATA

Table 30 Sales of Cheese by Category: Volume 2018-2023

Table 31 Sales of Cheese by Category: Value 2018-2023

Table 32 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 33 Sales of Cheese by Category: % Value Growth 2018-2023

Table 34 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 35 NBO Company Shares of Cheese: % Value 2019-2023

Table 36 LBN Brand Shares of Cheese: % Value 2020-2023

Table 37 Distribution of Cheese by Format: % Value 2018-2023

Table 38 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 39 □Forecast Sales of Cheese by Category: Value 2023-2028

Table 40 □Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 41 □Forecast Sales of Cheese by Category: % Value Growth 2023-2028

## DRINKING MILK PRODUCTS IN ALGERIA

### KEY DATA FINDINGS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 2023 DEVELOPMENTS

Economic downturn stifles volume sales

Fresh milk continues to benefit from lower prices than shelf stable milk

Powder milk continues to shrink

## PROSPECTS AND OPPORTUNITIES

Drinking milk faces slow rate of value growth

Shelf stable milk to remain the most dynamic category

Plant-based milk alternatives to remain limited

## CATEGORY DATA

Table 42 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 43 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 44 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 45 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 47 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 48 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 49 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 50 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 51 □Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 52 □Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

## YOGHURT AND SOUR MILK PRODUCTS IN ALGERIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Economic downturn hampers category volume growth

Flavoured yoghurt remains dominant but with little room for future growth

Laiterie Soummam Sarl maintains its stronghold

### PROSPECTS AND OPPORTUNITIES

Players set to expand products with value-added benefits

Slower retail volume growth over the forecast period

Health awareness trend will influence purchases

### CATEGORY DATA

Table 53 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 54 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 55 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 56 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 57 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 58 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 59 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 60 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 61 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 62 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 63 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

## OTHER DAIRY IN ALGERIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail volume growth of other dairy is hampered by economic downturn

Chilled dairy desserts provide the bulk of sales as cream, fromage frais and quark gain popularity

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Local players continue to lead other dairy

#### PROSPECTS AND OPPORTUNITIES

Players are expected to expand their portfolios

Muted retail volume growth over forecast period

Growing interest in cooking with cream to boost demand

#### CATEGORY DATA

Table 64 Sales of Other Dairy by Category: Volume 2018-2023

Table 65 Sales of Other Dairy by Category: Value 2018-2023

Table 66 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 67 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 68 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 69 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 70 Distribution of Other Dairy by Format: % Value 2018-2023

Table 71 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 72 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 73 □Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 74 □Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

#### PLANT-BASED DAIRY IN ALGERIA

#### 2023 DEVELOPMENTS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Dairy Products and Alternatives in Algeria**

Market Direction | 2023-09-22 | 56 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User Licence (1 Site)	€3500.00
	Multiple User Licence (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com