

Cough, Cold and Allergy (Hay Fever) Remedies in Morocco

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

Overall demand for cough and cold remedies in Morocco has picked up in 2023, with most categories set to register improved results in volume growth terms as compared to 2022. The use of these products has been buoyed by the easing of the pandemic and the ending of associated restrictions, in that transmission of flu and other common respiratory illnesses caused by viruses has increased as more people have resumed their regular routines. Indeed, it is likely some Moroccans have a weakened immune...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DMP withdraws marketing authorisation for cough remedies containing pholcodine

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