

Cough, Cold and Allergy (Hay Fever) Remedies in Greece

Market Direction | 2023-09-21 | 25 pages | Euromonitor

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Report description:

In May 2022, Greece lifted all COVID-19 related regulations. This included the compulsory use of face masks and social distancing rules, and although use of face masks remains fairly high in Greece compared to other European countries, it appears that, in most cases, most consumers are returning to normal. The return to more normal lifestyles has resulted in a surge in respiratory illness. The re-opening of schools without social distancing rules also played its part in the increasing incidence...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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