

Cough, Cold and Allergy (Hay Fever) Remedies in France

Market Direction | 2023-09-21 | 26 pages | Euromonitor

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Report description:

Within OTC consumer health in France, value sales of cough, cold and allergy (hay fever) remedies are continuing to record the fastest growth in 2023, following a dynamic performance the previous year. Within the category, demand for various formats of decongestants continues to rise in 2023 due to a surge in respiratory illnesses. Allergies linked to rhinitis and asthma are also on the rise. In France, climate change is leading to a shift in pollen seasons, which have become stronger and longer...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN FRANCE

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Cough, cold and allergy (hay fever) remedies enjoys positive performance in 2023

"Triple epidemic" and exceptionally long outbreak of flu boost demand

Shortages in analgesics benefit sales of cough, cold and allergy (hay fever) remedies

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Self-medication/self-care and preventive medicine

Switches

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