

Cough, Cold and Allergy (Hay Fever) Remedies in Costa Rica

Market Direction | 2023-09-20 | 23 pages | Euromonitor

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Report description:

At the end of 2022, there was an increase in the need to treat cold and flu symptoms. This was driven by the return of socialising following periods of social distancing, increased hand washing and the wearing of face masks throughout most of 2020 and 2021. As such, consumers' bodies were less prepared to fight viruses and colds, with influenza, and general viruses easily spread. The need for cold and cough medicine was very visible, with consumers having coughs that lasted for months. Sprays wi...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Products marketed as natural remedies are favourites of many consumers

Availability becomes key, as products benefit from the low supply of other options

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