

Cough, Cold and Allergy (Hay Fever) Remedies in Canada

Market Direction | 2023-09-21 | 27 pages | Euromonitor

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Report description:

Cough and cold remedies/products are expected to enjoy demand in 2023. However, the shortages of cough and cold medicines, which provided a consistent disruption in 2022, lingered in 2023. Against this background, manufacturers have struggled to keep up with demand as respiratory syncytial virus (RSV), the flu and Coronavirus (COVID-19) continued to circulate among the population in early 2023. Consumers wary of experiencing shortages, have continued their purchases of cough and cold remedies/pr...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN CANADA

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Cough and cold remedies/products enjoy demand as consumers prepare for the 2023-2024 cold and flu season

Intense allergy season boosts retail value sales of antihistamines/allergy remedies

Code of conduct to resolve grocery retailer-supplier issues

PROSPECTS AND OPPORTUNITIES

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