

Cough, Cold and Allergy (Hay Fever) Remedies in Bolivia

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

Seasonal flus have returned, as people mix together once again, post pandemic, and cough, cold and allergy (hay fever remedies) are expected to register moderate current value growth, though constant value growth will be minimal, as rising costs hit profitability. While Bolivia has managed to protect itself to a large extent from inflation by continuing to have a fixed exchange rate against the dollar, inflation is expected to be higher in 2023, due to sharp fall in foreign currency reserves wh...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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