

Consumer Health in Dominican Republic

Market Direction | 2023-09-21 | 77 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

Despite persistent inflationary pressures in the country and wages that have not yet caught up with market conditions, consumer health recorded growth in 2023. Growth was supported by solid categories, including cough, cold and allergy (hay fever) remedies, vitamins and dietary supplements, digestive remedies, plus higher unit prices helped drive retail value sales. Some categories, however, such as analgesics, did not perform as well as fears around the pandemic have abated.

Euromonitor International's Consumer Health in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Consumer Health in Dominican Republic
Euromonitor International
September 2023

List Of Contents And Tables

CONSUMER HEALTH IN DOMINICAN REPUBLIC

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format: % Value 2018-2023

Table 9 Distribution of Consumer Health by Format and Category: % Value 2023

Table 10 □Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

WOUND CARE IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Little innovation to spark consumer interest

Some patients expected to purchase their own products in certain clinical settings

Hansaplast brand continues to lead the category

PROSPECTS AND OPPORTUNITIES

Generics poised to remain strong in wound care

Emerging interest in first aid kits

Private label could appear over the forecast period

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CATEGORY DATA

Table 12 Sales of Wound Care by Category: Value 2018-2023

Table 13 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Wound Care: % Value 2019-2023

Table 15 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 16 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 17 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for single vitamins remains steady despite unit price increases

Bayer launches Redoxon Triple Action with vitamin D

GlaxoSmithKline maintains its top place thanks to its widely available and trusted Centrum brand

PROSPECTS AND OPPORTUNITIES

Rising demand for immunity-boosting vitamin D

Multivitamins could see a slowdown

GNC Nutrition to return to the market

CATEGORY DATA

Table 18 Sales of Vitamins by Category: Value 2018-2023

Table 19 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 20 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 21 NBO Company Shares of Vitamins: % Value 2019-2023

Table 22 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 23 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 24 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Product variety and new launches support growth of dietary supplements

Consumers demand immunity-boosting products

Direct sellers lead a highly fragmented competitive landscape

PROSPECTS AND OPPORTUNITIES

Dietary supplements to continue their expansion

Direct selling channel poised to experience further growth

Growth potential for natural products

CATEGORY DATA

Table 25 Sales of Dietary Supplements by Category: Value 2018-2023

Table 26 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 27 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 28 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 29 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 30 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 31 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Meal replacement records further growth thanks to promotional activity and new product development

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Direct sellers key in meal replacement and slimming teas, whilst Abbott leads supplement nutrition drinks

Increasing competition from products such as protein bars

PROSPECTS AND OPPORTUNITIES

New products and innovation expected over the forecast period

Meal replacement expected to lead weight management and wellbeing

Potential for natural weight loss supplements

CATEGORY DATA

Table 32 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 33 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 35 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 36 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 37 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fitness trend drives category growth despite higher prices

Supply chain disruptions affecting sports nutrition

Direct selling channel making gains in sports nutrition; however, Almacenes Gurabo maintains its lead

PROSPECTS AND OPPORTUNITIES

Opportunities for RTD and liquid formats

Emerging interest in protein bars and other formats

Cross-border purchases of sports nutrition products to expand

CATEGORY DATA

Table 38 Sales of Sports Nutrition by Category: Value 2018-2023

Table 39 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 41 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 42 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 43 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Herbal/traditional products record steady growth as they are well trusted

Strong shift herbal/traditional products in vitamins and dietary supplements

Rising interest in herbal/traditional cough, cold, and allergy (hay fever) remedies

PROSPECTS AND OPPORTUNITIES

More herbal/traditional products expected to be launched over the forecast period

Scope for herbal/traditional digestive remedies

Direct sellers expected to benefit from ongoing shift to herbal/traditional products

CATEGORY DATA

Table 44 Sales of Herbal/Traditional Products: Value 2018-2023

Table 45 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 46 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 47 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 48 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 49 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

PAEDIATRIC CONSUMER HEALTH IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Paediatric consumer health products see positive growth as parents prioritise their children's wellbeing

Paediatric analgesics see growth, with the exception of aspirin

Rising demand for antihistamines and other paediatric allergy remedies

PROSPECTS AND OPPORTUNITIES

New flavours and formats will support growth of paediatric vitamins and dietary supplements

Rise of dermocosmetics and potential impact on paediatric dermatologicals

Parents' increasingly demand more natural products for their children

CATEGORY DATA

Table 50 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 51 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 52 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 53 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

ANALGESICS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Analgesics sees decline as the impact of the pandemic wanes

Aspirin experiences the steepest sales drop

Warnings about the potential return of chikungunya

PROSPECTS AND OPPORTUNITIES

Sales set to pick up over the forecast period

Pharmacies to remain the top distribution channel

Generics reign supreme

CATEGORY DATA

Table 54 Sales of Analgesics by Category: Value 2018-2023

Table 55 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 56 NBO Company Shares of Analgesics: % Value 2019-2023

Table 57 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 58 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 59 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumption sees steady growth as products remain popular

New products performing well in a dynamic category

Halls remains the leading brand thanks to confectionery crossover positioning

PROSPECTS AND OPPORTUNITIES

Growing presence and popularity of combination products

Consumer demand for allergy remedies set to increase

Other players expected to enter the fray in the near future

CATEGORY DATA

Table 60 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 61 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 62 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 63 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 64 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 65 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Digestive remedies sees growth with the reopening of society

Ciruelax leads laxatives with a wide product variety and distribution

Generics remain small in digestive remedies

PROSPECTS AND OPPORTUNITIES

Megalabs set to retain its leadership, whilst private label sees further growth

Self-medication trend to continue

Ageing population will support growth

CATEGORY DATA

Table 66 Sales of Digestive Remedies by Category: Value 2018-2023

Table 67 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 68 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 69 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 70 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 71 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stronger demand driven by increasing consumer awareness

Haemorrhoid treatments growth due to sedentary lifestyles, poor diets and stress

Demand for medicated shampoos picks up as self-consciousness increases

PROSPECTS AND OPPORTUNITIES

Local players poised to remain strong in the market

Dermatological sales are projected to grow, bolstered by antifungals

Increased presence of generics

CATEGORY DATA

Table 72 Sales of Dermatologicals by Category: Value 2018-2023

Table 73 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 74 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 75 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 76 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 77 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer Health in Dominican Republic

Market Direction | 2023-09-21 | 77 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com