

Consumer Health in Croatia

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Report description:

With high inflation as a result of the war in Ukraine, as well as the aftermath of COVID-19, prices have risen sharply, driving value sales growth in consumer health in Croatia. Volume sales, meanwhile, are beginning to return to their pre-pandemic levels. Certain categories, including cough and cold, which were greatly hampered by pandemic isolation measures, are seeing a complete recovery as Croatians are socialising without restrictions and spending more time outdoors.

Euromonitor International's Consumer Health in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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