

Consumer Health in Croatia

Market Direction | 2023-09-21 | 78 pages | Euromonitor

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Report description:

With high inflation as a result of the war in Ukraine, as well as the aftermath of COVID-19, prices have risen sharply, driving value sales growth in consumer health in Croatia. Volume sales, meanwhile, are beginning to return to their pre-pandemic levels. Certain categories, including cough and cold, which were greatly hampered by pandemic isolation measures, are seeing a complete recovery as Croatians are socialising without restrictions and spending more time outdoors.

Euromonitor International's Consumer Health in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Consumer Health in Croatia

Euromonitor International

September 2023

List Of Contents And Tables

CONSUMER HEALTH IN CROATIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format: % Value 2018-2023

Table 9 Distribution of Consumer Health by Format and Category: % Value 2023

Table 10 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 11 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

VITAMINS IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising self-care trend post pandemic

Strong influence of the government and social media

Launch of private label brands fuels further e-commerce growth

PROSPECTS AND OPPORTUNITIES

Health and wellness trend and ageing population will support further growth

Strong competition set to continue

Fortified packaged food and drinks could undermine the development of vitamins

CATEGORY DATA

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Table 12 Sales of Vitamins by Category: Value 2018-2023

Table 13 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 14 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 15 NBO Company Shares of Vitamins: % Value 2019-2023

Table 16 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 17 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 18 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for dietary supplements that support mental health

Changing lifestyles and marketing activities of direct sellers drive sales of beauty tonics

Benefits of tonics and probiotic supplements are increasingly promoted

PROSPECTS AND OPPORTUNITIES

Healthy living trend and advertising set to drive growth

E-commerce valued for product and price comparisons

Consumers are willing to pay more for a brand they trust

CATEGORY DATA

Table 19 Sales of Dietary Supplements by Category: Value 2018-2023

Table 20 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 21 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 22 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 23 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 24 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 25 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong growth potential with high obesity rates and poor diets

Sedentary lifestyles and weight gain during the pandemic provide opportunities for players

Further growth hampered by price sensitivity and economic instability

PROSPECTS AND OPPORTUNITIES

Growth as consumers look for easy weight loss solutions

High price of weight loss supplements may limit their growth

E-commerce sales to exceed those of chemists/pharmacies thanks to convenience and wide product range

CATEGORY DATA

Table 26 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 27 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 29 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 30 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 31 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong performance thanks to rising gym culture and social media influence

Novelty and prestige benefit sports protein RTD

Dynamic e-commerce performance

PROSPECTS AND OPPORTUNITIES

Gym culture and economic growth to drive further growth

Channel shift set to continue

Sustainability is key

CATEGORY DATA

Table 32 Sales of Sports Nutrition by Category: Value 2018-2023

Table 33 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 35 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 36 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 37 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales driven by greater consumer focus on health and wellness

Highly fragmented category

E-commerce attracts consumers with a wide product variety and highly competitive prices

PROSPECTS AND OPPORTUNITIES

Consumers will continue to look for natural, herbal alternatives

Sedentary lifestyles, stress, poor diets and travel will boost demand for herbal/traditional digestive remedies

E-commerce set to drive category growth

CATEGORY DATA

Table 38 Sales of Herbal/Traditional Products: Value 2018-2023

Table 39 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 40 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 41 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 42 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 43 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for clean and natural ingredients

Parents prioritise their children's health

Low prices and high levels of consumer trust enable the Babylove private label to stand out

PROSPECTS AND OPPORTUNITIES

Demand for high-quality, effective products will support future value growth

Demographic trends weigh on paediatric consumer health category

High growth of paediatric cough/cold remedies will stabilise

CATEGORY DATA

Table 44 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 45 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 46 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 47 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

WOUND CARE IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

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Wound care donations to Ukraine benefit volume sales

Recovery of tourism drives demand

Wound care is concentrated amongst three major players

PROSPECTS AND OPPORTUNITIES

Wound care faces challenges over the forecast period

Increased price sensitivity boosts private label demand

Wide availability of low-cost items in retail outlets hampers e-commerce growth

CATEGORY DATA

Table 48 Sales of Wound Care by Category: Value 2018-2023

Table 49 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Wound Care: % Value 2019-2023

Table 51 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 52 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 53 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing demand for medicated products boosts dermatologicals sales

Rising cases of fungal infections and allergies spurs sales of vaginal antifungals and topical allergy remedies/antihistamines, respectively

Stress related to COVID-19 and rising cost of living drive demand for hair products

PROSPECTS AND OPPORTUNITIES

Sedentary lifestyles to drive demand for haemorrhoid treatments

Herbal, natural skin care products increasingly attractive

Further fragmentation and segmentation expected with the anticipated arrival of new products

CATEGORY DATA

Table 54 Sales of Dermatologicals by Category: Value 2018-2023

Table 55 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 56 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 57 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 58 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 59 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Unhealthy lifestyles support demand for laxatives

Significant rise in travel drives sales of motion sickness and indigestion remedies

Rising demand for herbal remedies

PROSPECTS AND OPPORTUNITIES

Stress, unhealthy diets and ageing population ensure further growth

New formats, promotions and development of private label expected

Rising interest in diet, nutrition and probiotics may impact sales

CATEGORY DATA

Table 60 Sales of Digestive Remedies by Category: Value 2018-2023

Table 61 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 62 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 63 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 64 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 65 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Long winter drives demand for cough and cold remedies

Allergy remedies return to pre-pandemic patterns

International companies lead; however, private label is starting to emerge

PROSPECTS AND OPPORTUNITIES

Maturity and shift in consumer behaviour may impact future demand

Pharmacies will continue to dominate as online sales are not permitted

Advertising campaigns play a key role in the competitive strategies of players

CATEGORY DATA

Table 66 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 67 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 68 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 69 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 70 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 71 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

ANALGESICS IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Full recovery of daily activity boosts demand

Television advertising targets older consumers

Convenience and efficacy support sales of topical analgesics

PROSPECTS AND OPPORTUNITIES

Steady volume sales in a mature category

Shift to cheaper generics with the rising cost of living

Challenge from CBD products and traditional medicine

CATEGORY DATA

Table 72 Sales of Analgesics by Category: Value 2018-2023

Table 73 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 74 NBO Company Shares of Analgesics: % Value 2019-2023

Table 75 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 76 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 77 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

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