

**Consumer Health in Bosnia and Herzegovina**

Market Direction | 2023-09-21 | 83 pages | Euromonitor

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**Report description:**

In 2023, consumer health is no longer influenced by the COVID-19 pandemic, as everyday life has normalized in Bosnia and Herzegovina. Some categories, such as cough, cold allergy (hay fever) remedies, which were negatively impacted during the pandemic continue to rebound to pre-pandemic levels. Rampant inflation and rising unit prices have put additional pressure on the very limited disposable incomes of consumers in Bosnia and Herzegovina. At the same time, inflation has led to significantly hi...

Euromonitor International's Consumer Health in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2023

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