

## **Consumer Health in Belgium**

Market Direction | 2023-09-21 | 119 pages | Euromonitor

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### **Report description:**

Consumer health in Belgium continues to see steady growth in current value terms in 2023, albeit at a slightly slower pace than in the previous year. Among the most dynamic categories are analgesics, sleep aids (driven by high stress levels among the population), motion sickness remedies (due to the recovery of travel and tourism), sports nutrition and cough, cold and allergy (hay fever) remedies. The latter has benefited from the continuous impact of seasonal respiratory ailments that were part...

Euromonitor International's Consumer Health in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## PROSPECTS AND OPPORTUNITIES

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## PROSPECTS AND OPPORTUNITIES

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