

Consumer Health in Algeria

Market Direction | 2023-09-21 | 72 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

The overall picture is expected to be positive in consumer healthy in 2023, as the economy performs well. The increase in natural gas export prices has helped offset the dip in oil prices. However, inflation remains high and the currency has devalued somewhat in order to try and control inflation. As a result, consumer health is expected to register double-digit current value growth, though constant value growth is expected to be much more moderate. Value growth is also expected to be consistent...

Euromonitor International's Consumer Health in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Health in Algeria Euromonitor International September 2023

List Of Contents And Tables

CONSUMER HEALTH IN ALGERIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023

Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 7 Distribution of Consumer Health by Format: % Value 2018-2023

Table 8 Distribution of Consumer Health by Format and Category: % Value 2023

Table 9 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 10 [Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate volume growth, supported by population growth

Ketoprofen registers high growth, though from low base

Sanofi-Aventis continues to strengthen its position

PROSPECTS AND OPPORTUNITIES

Self-medication trend drives analgesics growth

Consumers shun value-added benefits, as long as inflation remains high

More awareness of serious side effects

CATEGORY DATA

Table 11 Sales of Analgesics by Category: Value 2018-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 12 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 13 NBO Company Shares of Analgesics: % Value 2019-2023

Table 14 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 15 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 16 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand up on previous year

Higher demand for paediatric cough, cold and allergy (hay fever) remedies

Domestically manufactured international brands increase market share

PROSPECTS AND OPPORTUNITIES

Continuing population growth sustains volume growth

Pollution and climate change lead to growth in value sales of hay fever remedies

Limited new product development, as long as inflation remains high

CATEGORY DATA

Table 17 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 20 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 21 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modest volume growth amid enduring consumer price sensitivity

Competition from increasing popularity of dietary supplements

Locally produced international brands continue to dominate

PROSPECTS AND OPPORTUNITIES

Inadequate sanitary infrastructure sustains volume sales

Consumer awareness of digestive remedies increases

Domestic players continue to gain ground

CATEGORY DATA

Table 23 Sales of Digestive Remedies by Category: Value 2018-2023

Table 24 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 26 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 27 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 28 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continuing prevalence of common skin conditions drives volume sales

Paediatric dermatologicals perceived as essential, benefiting sales in 2023

Multinational brands remain most popular

PROSPECTS AND OPPORTUNITIES

Minimal constant value growth over forecast period

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Image consciousness of the younger generations boosts demand over the forecast period

Haemorrhoid treatments and vaginal antifungals remain taboo

CATEGORY DATA

Table 29 Sales of Dermatologicals by Category: Value 2018-2023

Table 30 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 31 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 32 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 33 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 34 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

WOUND CARE IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight increase in volume sales, as society opens up

Lack of investment in new product development

Paul Hartmann maintains its leadership

PROSPECTS AND OPPORTUNITIES

Muted constant value growth in what is a staid product area

First aid kits register highest growth over forecast period

Limited development over forecast period

CATEGORY DATA

Table 35 Sales of Wound Care by Category: Value 2018-2023

Table 36 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 37 NBO Company Shares of Wound Care: % Value 2019-2023

Table 38 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 39 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 40 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising health awareness continues to boost demand for vitamins

Algerian parents continue to prioritise their children's health over their own

Saidal leads but competition remains intense

PROSPECTS AND OPPORTUNITIES

Multivitamins remain popular, as perceived as better value for money

Changing lifestyles boost demand for vitamins

Further segmentation in multivitamins

CATEGORY DATA

Table 41 Sales of Vitamins by Category: Value 2018-2023

Table 42 Sales of Vitamins by Category: % Value Growth 2018-2023

Table 43 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 44 NBO Company Shares of Vitamins: % Value 2019-2023

Table 45 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 46 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 47 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Rising health awareness continues to boost demand

Superfoods and enriched beverages increasingly compete with dietary supplements

International players maintain lead

PROSPECTS AND OPPORTUNITIES

Positive outlook for dietary supplements

Combination products continue to be more popular

Opportunity for more segmentation

CATEGORY DATA

Table 48 Sales of Dietary Supplements by Category: Value 2018-2023

Table 49 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 50 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 51 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 52 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 53 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 54 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising obesity levels supports volume sales

International players maintain lead

Shift in focus from losing weight to being healthy

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Weight loss supplements set to remain most important product

Ozempic could lead to sustained long term decline

CATEGORY DATA

Table 55 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 56 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 57 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 58 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 59 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 60 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sports nutrition benefitting from growing interest in sports and fitness

Sales remain focused on protein powder, with little diversification

Limited new product launches, as imports restrictions hinder innovation

PROSPECTS AND OPPORTUNITIES

Sales remain limited to small higher income consumer niche

Changes in distribution over forecast period

Added protein key trend

CATEGORY DATA

Table 61 Sales of Sports Nutrition by Category: Value 2018-2023

Table 62 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 63 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 64 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 65 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 66 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

More natural positioning of herbal/traditional products benefits sector

Competition from unpackaged products remains intense

Growing penetration of domestic players

PROSPECTS AND OPPORTUNITIES

Continued growth over forecast period

Offerings from local manufacturers expand over forecast period

Social media plays greater role over forecast period

CATEGORY DATA

Table 67 Sales of Herbal/Traditional Products: Value 2018-2023

Table 68 Sales of Herbal/Traditional Products: % Value Growth 2018-2023

Table 69 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 70 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 71 Forecast Sales of Herbal/Traditional Products: Value 2023-2028

Table 72 Forecast Sales of Herbal/Traditional Products: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing population of 0-12 supports volume growth

Pharmacies remain the most popular retail channel in 2023

Domestically produced brands continue to gain ground

PROSPECTS AND OPPORTUNITIES

Nappy (diaper) rash treatments continues to benefit from loyal consumer base

Innovation focused on making products child-friendly

Increasing visibility of paediatric consumer health products will support growth

CATEGORY DATA

Table 73 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 74 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 75 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 76 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Consumer Health in Algeria

Market Direction | 2023-09-21 | 72 pages | Euromonitor

Select license	License			Price
	Single User Licence		€2200.00	
	Multiple User License (1 Site)		€4400.00	
	Multiple User License ((Global)		€6600.00
				AT
			To	tal
:mail*		Phone*		
illali		I HOUSE		
inat Namaa*		Loct Name*		
		Last Name*		
		Last Name*		
ob title*		Last Name* EU Vat / Tax ID	/ NIP number*	
ob title* Company Name*			/ NIP number*	
ob title* Company Name* Address*		EU Vat / Tax ID	/ NIP number*	
First Name* Job title* Company Name* Address* Zip Code*		EU Vat / Tax ID City*	/ NIP number*	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com