

Cheese in Algeria

Market Direction | 2023-09-22 | 16 pages | Euromonitor

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Report description:

Spreadable cheese continues to be the most popular cheese in Algeria, and thus the leading category in 2023. This is due in large part to its more affordable price than soft cheese, and especially hard cheese, but also because of its convenience and versatility as a cooking ingredient or as a snack in sandwiches. Spreadable cheese is an affordable choice due to the more simplified manufacturing processes involved, and the lower cost of production than other types of cheese. As such, spreadable c...

Euromonitor International's Cheese in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

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CHEESE IN ALGERIA

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Falait Sarl's Tartino brand gains popularity due to new product launches

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SOURCES

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Summary 1 Research Sources

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