

Butter and Spreads in Algeria

Market Direction | 2023-09-22 | 16 pages | Euromonitor

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Report description:

Although sales continue to climb in retail volume and current value terms in 2023, butter and spreads is recording weaker volume growth than expected. The sharp increase in average unit prices is largely responsible for the high current value growth, with high inflation and the increasing uncertainty from the Russian-Ukrainian conflict prevailing. The volatility of the local currency and declining levels of disposable income has dampened demand, leading to a slowdown in retail volume growth.

Euromonitor International's Butter and Spreads in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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