

## Booking in Finland

Market Direction | 2023-09-04 | 18 pages | Euromonitor

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### Report description:

COVID-19 dealt a serious blow to booking in Finland. At the height of the pandemic, outbound travel was minimal, compared to normal levels, although domestic travel became more appealing. However, increased domestic travel did not compensate for the slumps in outbound departures or the decline in often more expensive and lucrative business trips. The tide turned in 2022, with the lifting of COVID-19 restrictions and a much reduced fear of catching the virus set to see overall booking current val...

Euromonitor International's Booking in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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