

## **Booking in Bulgaria**

Market Direction | 2023-09-20 | 15 pages | Euromonitor

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### **Report description:**

The cost of a typical day in the sun on the Bulgarian Black Sea coast - the area that makes up what is now known as the fast-growing Bulgarian Riviera - remains far cheaper than most of its rival European resorts. This makes Bulgaria very attractive for the tourist summer season. Affordable prices in Bulgaria draw a significant number of tourists from major source markets who increasingly make individual bookings or rely on packaged holiday solutions provided by the leading international booking...

Euromonitor International's Booking in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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