

Baby Food in the US

Market Direction | 2023-08-23 | 25 pages | Euromonitor

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Report description:

2023 is showing continued inflationary pricing - particularly so in the case of formula, where producers leveraged pricing to regain losses suffered during 2022 shortages. Although Abbott Laboratories Inc's temporary production halts increased demand for other brands, the formula shortages created dire conditions for infants. This forced companies to be limited in their ability to adjust prices, as production costs continued to rise throughout 2022. As a result, formula producers were forced to...

Euromonitor International's Baby Food in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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E-commerce continues to flourish

FDA releases draft proposal for regulations on heavy metals in baby food

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SOURCES

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