

## Analgesics in Vietnam

Market Direction | 2023-09-21 | 26 pages | Euromonitor

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### **Report description:**

The pandemic boosted demand for analgesics in Vietnam, as consumers believed that it was necessary to store analgesics at home as a precautionary measure. Adult and paediatric acetaminophen performed particularly well in 2020 and 2021, as acetaminophen was widely discussed in the media as being the most effective analgesic in terms of alleviating COVID-19 symptoms.

Euromonitor International's Analgesics in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Demand for analgesics remains strong as flu cases increase

The fast expansion of chained pharmacies supports retail sales of analgesics

Higher level of physical activity in Vietnam boosts demand for topical analgesics/anaesthetic

#### PROSPECTS AND OPPORTUNITIES

Positive outlook for analgesics but maturity will encourage players to develop products offering differentiation

Ageing and professional demographics likely to drive future sales of analgesics but paediatric segment also offers further promise

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