

Analgesics in Denmark

Market Direction | 2023-09-21 | 23 pages | Euromonitor

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Report description:

Following strong growth between 2020 and 2022, analgesics saw much more moderate current value growth in 2023 as the COVID-19 pandemic began to wane. Rising inflation as a result of the energy crisis stemming in part from the war in Ukraine is driving up retail prices.

Euromonitor International's Analgesics in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Moderate current value sales growth in 2023, partly driven by inflation

The analgesics landscape is highly consolidated as GlaxoSmithKline retains its lead

CBD continues to grow in popularity as an alternative pain reliever

PROSPECTS AND OPPORTUNITIES

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Topical analgesics is set to perform well thanks to a post-pandemic surge in sporting activity

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