

Analgesics in Belgium

Market Direction | 2023-09-21 | 28 pages | Euromonitor

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Report description:

Sales of analgesics are seeing robust growth in current value terms in 2023, continuing on from the steady performance seen in 2022. During 2022, sales of analgesics benefited from a sudden peak in cases of flu in the middle of the winter. This was attributed to the relaxing of precautionary measures amongst people vaccinated against COVID-19, who began removing their masks and who became more relaxed about sanitation, as well as returning to public areas of close contact including schools and t...

Euromonitor International's Analgesics in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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ANALGESICS IN BELGIUM

KEY DATA FINDINGS

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Topical analgesics/anaesthetic fail to take off despite more favourable conditions

Dafalgan thriving while generics forge ahead with strong value proposition

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