

## **Airlines in Hungary**

Market Direction | 2023-09-20 | 15 pages | Euromonitor

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### **Report description:**

The low cost carriers category looks set to record faster growth in current value sales than its full service counterpart in Hungary in 2023. This is partly because due to their focus on offering more affordable fares, leading low cost operators such as Wizz Air and Ryanair have been best placed to capitalise on heightened budget-consciousness among travellers as ticket prices and general living costs have risen sharply in line with the surge in global inflation. Additionally, when pandemic-rela...

Euromonitor International's Airlines in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Airlines market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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