

Egypt Polypropylene Market By Production Technologies (Unipol, Spheripol, Montedison, Novolene, and Innovene), By Application (Raffia, Impact copolymers, Random copolymer, Tubular Quenched PP, Biaxially-Oriented Polypropylene, Others), By Region, Competition, Forecast and Opportunities, 2028F

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Report description:

Egypt polypropylene market is anticipated to grow at significant rate in the projected period of 2028, which is driven by the increasing demand for polypropylene in various end-user industries such as packaging, construction, and others.

Polypropylene is a thermoplastic polymer that is widely used in various applications, including packaging, automotive parts, textiles, and construction materials. The demand for polypropylene in Egypt is driven by various factors, including the growth of the country's population, urbanization, and the increasing use of plastic products in various industries. The packaging industry is one of the major consumers of polypropylene in Egypt, followed by the automotive and construction industries.

The Egyptian government is taking steps to encourage the growth of the polypropylene industry in the country. In 2020, the government announced plans to invest \$2.8 billion in the petrochemical sector to increase the production of different polymers and chemicals such as polypropylene and other chemicals. This investment is expected to boost the polypropylene market in Egypt in the upcoming years.

Increasing Demand from End User industries is a Factor that Drives the Egypt Polypropylene Market Growth

Polypropylene is a thermoplastic polymer that is widely used in various industries due to its versatility, durability, and cost-effectiveness. The growing demand from end-user industries is one of the key drivers of Egypt's polypropylene market growth. Polypropylene, which is a versatile thermoplastic polymer, is widely used in various industries such as packaging, automotive, construction, and healthcare, and others.

In the packaging industry, polypropylene is used to manufacture various types of packaging materials such as containers, bottles, films, etc. The growth in the packaging industry in Egypt is driven by the increasing demand for consumer goods, expected to boost the demand for polypropylene in the country.

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In the automotive industry, polypropylene is used to manufacture various interior and exterior components such as dashboards, door panels, bumpers, and others. The growth in the automotive industry in Egypt, driven by the government's efforts to attract foreign investment and increase local production, is expected to boost the demand for polypropylene in the country. In 2021, the annual motor vehicle sales of Egypt rise to 277805 units which are 26% more than the previous year's annual sales.

In the construction industry, polypropylene is used to manufacture various products such as pipes, fittings, roofing materials, and others. The growth in the construction industry in Egypt is driven by the government's investment in infrastructure projects and the increasing demand for housing is expected to boost the demand for polypropylene in the country.

In the healthcare industry, polypropylene is used to manufacture various medical devices such as syringes, vials, tubes, etc. The growth in the healthcare industry in Egypt is driven by the increasing demand for healthcare services and the government's efforts to improve the healthcare infrastructure further expecting to boost the demand for polypropylene in the country. Hence, the growing demand from different end-user industries is a factor propelling the demand for the polypropylene market in Egypt in the forecasted period.

Supportive Government Initiatives are the Factor Driving the Polypropylene Market Growth.

The Egyptian government has been taking significant initiatives to support the growth of various industries, including the polypropylene industry. Such as:-

Infrastructure Development: The Egyptian government has been investing heavily in infrastructure development, including the expansion of seaports and airports, the construction of highways, and the development of industrial zones. This infrastructure development has attracted foreign investment, which has led to the establishment of new polypropylene manufacturing facilities in the country.

Investment Incentives: The government has been providing investment incentives to local manufacturers to boost the production of polypropylene. These incentives include tax breaks, subsidies, and reduced import duties on raw materials and equipment used in the manufacturing process. This has led to an increase in local production, which has reduced the country's reliance on imported polypropylene.

Research and Development: The Egyptian government has also been promoting research and development in the polypropylene industry to improve the quality and competitiveness of local products. The government has established research centers and institutions, providing funding and technical support to researchers and scientists to develop new technologies and products.

Trade Agreements: The government has signed several trade agreements with other countries, which have opened new export opportunities for local polypropylene manufacturers. These trade agreements have facilitated the export of polypropylene products to various countries, including the Middle East, Africa, and Europe, which has led to an increase in foreign exchange earnings for the country.

Environment-friendly Policies: The Egyptian government has implemented policies to promote sustainable development and reduce greenhouse gas emissions. These policies have encouraged the use of eco-friendly materials such as polypropylene, which is recyclable and has a low carbon footprint. This has led to an increase in the demand for polypropylene products in various industries.

Strategic Location of Egypt is Pushing the Polypropylene Market Growth

Egypt's strategic location is a critical driver of the polypropylene market growth in the country. Its location on the Mediterranean coast and its proximity to major markets in the Middle East, Europe, and Africa make Egypt an ideal location for polypropylene manufacturers to produce and export their products. Egypt's strategic location provides access to essential raw materials such as propylene, which is the primary raw material used in the production of polypropylene.

The country has access to propylene through pipelines from neighboring countries, which reduces transportation costs and time to obtain raw materials, making production more efficient and cost-effective. The location of Egypt provides easy access to major markets in the Middle East, Europe, and Africa. The country has several seaports and airports that enable the efficient transportation of polypropylene products to these markets. The easy access to major markets has increased the export opportunities for local manufacturers, leading to the growth of the Egypt polypropylene market.

Egypt's location makes it a transit hub for polypropylene products destined for other countries as they handle one of major ship transit canals in the world. Polypropylene products manufactured in Egypt can be easily transported to other countries through the country's seaports and airports. This has increased the country's importance as a transit hub, leading to more investment in

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the polypropylene industry. Apart from these, Egypt's strategic location has enabled it to develop strategic partnerships with other countries in the region. These partnerships have facilitated trade, investment, and technology transfer, leading to the growth of the polypropylene industry in the country. In addition, Egypt's strategic location has enabled it to integrate into regional economic blocs such as the Common Market for Eastern and Southern Africa (COMESA) and the Arab League. This regional integration has created new export opportunities for local polypropylene manufacturers and has facilitated the growth of the industry.

Market Segmentation

Egypt polypropylene market is segmented based on production technologies, application, and region. Based on the production technologies, the market is divided into unipol, spheripol, montedison, novolene, and innovene. Based on the application, the market is divided into raffia, impact copolymers, random copolymer, tubular quenched pp, biaxially oriented polypropylene & others. Based on Region, the market is segmented into Cairo, Alexandria, Giza, Qalyubia, Port Said, Suez, and the rest of Egypt.

Company Profiles

The Oriental Petrochemicals Company (OPC), The Egyptian Propylene & PolyPropylene Company, Taghleef Industries SAE, Rotografia Group, Zhenshi Group Huamei New Materials Co Limited, and Sofipac SA are some of the key players in Egypt polypropylene market.

Report Scope:

In this report, Egypt polypropylene market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

□□ Egypt Polypropylene Market, By Production Technologies:

- o□ Unipol
- o□ Spheripol
- o□ Montedison
- o□ Novolene
- o□ Innovene

□□ Egypt Polypropylene Market, By Application:

- o□ Raffia
- o□ Impact copolymers
- o□ Random copolymer
- o□ Tubular Quenched PP
- o□ Biaxially-Oriented Polypropylene
- o□ Others

□□ Egypt Polypropylene Market, By Region:

- o□ Cairo
- o□ Alexandria
- o□ Giza
- o□ Qalyubia
- o□ Port Said
- o□ Suez
- o□ Rest of Egypt

Competitive landscape

Company Profiles: Detailed analysis of the major companies in Egypt Polypropylene market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

□□ Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

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1. Product Overview
 - 1.1. Market Definition
 - 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations
2. Research Methodology
 - 2.1. Objective of the Study
 - 2.2. Baseline Methodology
 - 2.3. Key Industry Partners
 - 2.4. Major Association and Secondary Sources
 - 2.5. Forecasting Methodology
 - 2.6. Data Triangulation & Validation
 - 2.7. Assumptions and Limitations
3. Executive Summary
 - 3.1. Overview of the Market
 - 3.2. Overview of Key Market Segmentations
 - 3.3. Overview of Key Market Players
 - 3.4. Overview of Key Regions/Countries
 - 3.5. Overview of Market Drivers, Challenges, Trends
4. Voice of Customer
 - 4.1. Brand Awareness
 - 4.2. Demand, By Application
5. Egypt Polypropylene Market Outlook
 - 5.1. Market Size & Forecast
 - 5.1.1. By Value & Volume
 - 5.2. Market Share & Forecast
 - 5.2.1. By Production Technologies (Unipol, Spheripol, Montedison, Novolene and Innovene)
 - 5.2.2. By Application (Raffia, Impact copolymers, Random copolymer, Tubular Quenched PP, Biaxially-Oriented Polypropylene & Others)
 - 5.2.3. By Region (Cairo, Alexandria, Giza, Qalyubia, Port Said, Suez, and Rest of Egypt)
 - 5.2.4. By Company (2022)
 - 5.3. Product Market Map
6. Cairo Polypropylene Market Outlook
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
 - 6.2. Market Share & Forecast
 - 6.2.1. By Production Technologies
 - 6.2.2. By Application
7. Alexandria Egypt Polypropylene Market Outlook
 - 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
 - 7.2. Market Share & Forecast
 - 7.2.1. By Production Technologies
 - 7.2.2. By Application
8. Giza Polypropylene Market Outlook
 - 8.1. Market Size & Forecast

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- 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Production Technologies
 - 8.2.2. By Application
- 9. Qalyubia Polypropylene Market Outlook
 - 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
 - 9.2. Market Share & Forecast
 - 9.2.1. By Production Technologies
 - 9.2.2. By Application
- 10. Port Said Polypropylene Market Outlook
 - 10.1. Market Size & Forecast
 - 10.1.1. By Value & Volume
 - 10.2. Market Share & Forecast
 - 10.2.1. By Production Technologies
 - 10.2.2. By Application
- 11. Suez Polypropylene Market Outlook
 - 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
 - 11.2. Market Share & Forecast
 - 11.2.1. By Production Technologies
 - 11.2.2. By Application
- 12. Market Dynamics
 - 12.1. Drivers
 - 12.2. Challenges
- 13. Market Trends & Developments
 - 13.1. Research & Development
 - 13.2. Product launch
 - 13.3. Merger & Acquisition
- 14. Egypt Polypropylene Market: SWOT Analysis
- 15. Porter's Five Forces Analysis
 - 15.1. Competition in the Industry
 - 15.2. Potential of New Entrants
 - 15.3. Power of Suppliers
 - 15.4. Power of Customers
 - 15.5. Threat of Substitute Products
- 16. Competitive Landscape
 - 16.1. Business Overview
 - 16.2. Product Offerings
 - 16.3. Recent Developments
 - 16.4. Financials (In Case of Listed Companies)
 - 16.5. Key Personnel
 - 16.5.1. The Oriental Petrochemicals Company (OPC)
 - 16.5.2. The Egyptian Propylene & PolyPropylene Company
 - 16.5.3. Taghleef Industries SAE
 - 16.5.4. Rotografia Group
 - 16.5.5. Zhenshi Group Huamei New Materials Co Limited

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16.5.6. Sofipac SA

17. Strategic Recommendations

18. About Us & Disclaimer

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