

## **Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-09-08 | 382 pages | MarketLine

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### **Report description:**

Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Global Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

#### Key Highlights

- The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.
- The Industry value consists of the total revenue generated by (a) rent that a guest pays for an occupied room and (b) other revenues, including revenue from food and beverages, telecommunications, health and leisure operations, and car rentals.
- Industry volume consists of the number of establishments in a given country that provide paid lodging and full guest services.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.
- The global hotels & motels industry had total revenues of \$774.3 billion in 2022, representing a negative compound annual growth rate (CAGR) of 2% between 2017 and 2022.
- Industry consumption volume increased with a CAGR of 1% between 2017 and 2022, to reach a total of 398,611 establishments in 2022.
- In the global hotels & motels industry, Europe is the largest region, accounting for 35.5%, followed by North America (32.7%), Asia-Pacific (24.7%), the Middle East (3.7%), and South America (2.7%) in 2022.

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## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global hotels & motels industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hotels & motels industry
- Leading company profiles reveal details of key hotels & motels industry players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global hotels & motels industry with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the global hotels & motels industry by value in 2022?
- What will be the size of the global hotels & motels industry in 2027?
- What factors are affecting the strength of competition in the global hotels & motels industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the global hotels & motels industry?

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