

## **North America (NAFTA) Fragrances Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-08-31 | 93 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

### **Report description:**

North America (NAFTA) Fragrances Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

The NAFTA Fragrances industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The fragrances industry within the NAFTA countries had a total market value of \$12,371.9 million in 2022. The US was the fastest growing country, with a CAGR of 2.3% over the 2018-22 period.
- Within the fragrances industry, the US is the leading country among the NAFTA bloc, with market revenues of \$9,701.9 million in 2022. This was followed by Mexico and Canada, with a value of \$1,423.4 and \$1,246.6 million, respectively.
- The US is expected to lead the fragrances industry in the NAFTA bloc, with a value of \$10,691.5 million in 2027, followed by Mexico and Canada with expected values of \$1,668.4 and \$1,392.0 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA fragrances market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA fragrances market

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Leading company profiles reveal details of key fragrances market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA fragrances market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the NAFTA fragrances market by value in 2022?
- What will be the size of the NAFTA fragrances market in 2027?
- What factors are affecting the strength of competition in the NAFTA fragrances market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA fragrances market?

#### Table of Contents:

##### Table of Contents

##### 1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

##### 2 NAFTA Fragrances

##### 2.1. Industry Outlook

##### 3 Fragrances in Canada

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

##### 4 Macroeconomic Indicators

##### 4.1. Country data

##### 5 Fragrances in Mexico

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

##### 6 Macroeconomic Indicators

##### 6.1. Country data

##### 7 Fragrances in The United States

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

##### 8 Macroeconomic Indicators

##### 8.1. Country data

##### 9 Company Profiles

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.1. Natura & Co Holding SA
- 9.2. Vorwerk & Co KG
- 9.3. Paco Rabanne SAS
- 9.4. Belcorp
- 9.5. L'Oreal SA
- 9.6. The Estee Lauder Companies Inc
- 9.7. Chanel Inc
- 9.8. Coty Inc.
- 10 Appendix
- 10.1. Methodology
- 10.2. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## North America (NAFTA) Fragrances Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-31 | 93 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)