

## **Real Estate Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-08-31 | 455 pages | MarketLine

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### **Report description:**

Real Estate Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Global Real Estate industry profile provides top-line qualitative and quantitative summary information including: Industry size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

#### Key Highlights

- Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.
- By property type, the real estate market is categorized into residential, commercial, industrial, and institutional.
- The residential real estate industry includes renting and leasing residential properties. The industry is valued using the total revenues generated by landlords via the leasing and renting of private and council properties. The commercial segment includes renting and leasing office buildings, retail shops, restaurants, and commercial complexes. The industrial segment covers renting and leasing warehouses, factories, and flex spaces. The institutional segment includes the renting and leasing of schools, colleges, and university buildings.
- Market volumes include the number of properties rented out. Our scope excludes the real estate properties that are sold by real estate brokers or agents. It also excludes land-sale transactions of any kind, either rented or complete purchase. The volume of the real estate market excludes vacant properties.
- As the city grows, it creates new industries and businesses, creating employment opportunities. This will attract more people to urban areas and further accelerate the growth of the real estate market.
- Growing environmental awareness has increased the demand for green buildings. This demand has led builders to incorporate renewable energy solutions and eco-friendly features into their real estate projects.

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- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.
- The global real estate industry had total revenues of \$7,026,293.7 million in 2022, representing a compound annual growth rate (CAGR) of 0.1% between 2017 and 2022.
- Industry consumption volumes declined with a negative CAGR of 1.7% between 2017 and 2022, reaching 858,002.4 thousand units in 2022.
- Asia-Pacific region is the biggest market globally, accounting for over 43.8% of the global industry's value in 2022.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global real estate Industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global real estate Industry
- Leading company profiles reveal details of key real estate Industry players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global real estate Industry with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the global real estate Industry by value in 2022?
- What will be the size of the global real estate Industry in 2027?
- What factors are affecting the strength of competition in the global real estate Industry?
- How has the Industry performed over the last five years?
- What are the main segments that make up the global real estate Industry?

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