

## **Latin America Roofing Market Report and Forecast 2023-2028**

Market Report | 2023-09-25 | 173 pages | EMR Inc.

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### **Report description:**

Latin America Roofing Market Report and Forecast 2023-2028

#### Market Outlook

According to the report by Expert Market Research (EMR), the Latin America roofing market reached a value of USD 6.41 billion in 2022. Aided by the burgeoning construction sector and an increasing emphasis on sustainable and energy-efficient roofing solutions, the market is projected to further grow at a CAGR of 3.3% between 2023 and 2028 to reach a value of USD 7.84 billion by 2028.

Roofing, a vital aspect of construction, not only provides shelter from natural elements but also plays a pivotal role in determining the energy efficiency, aesthetics, and durability of a structure. With an array of materials such as asphalt, metals, clay, concrete, and green roofing options available, the Latin American market offers a diverse range of solutions to meet the varied needs of its booming construction sector.

The escalating urbanisation and the consequent need for housing and infrastructure in countries like Brazil, Mexico, Argentina, and Colombia drive the Latin America roofing market growth. Furthermore, the mounting awareness about green construction and the importance of energy efficiency is fostering a demand for sustainable roofing solutions that can reduce energy consumption, such as cool roofing and green or vegetative roofing systems.

The residential sector, in particular, is witnessing a marked shift towards metal and clay roofing, inspired by their long lifespan, durability, and the added aesthetic appeal they bring to homes. While traditionally popular in premium housing segments, these materials are now making their way into middle-class homes, fuelled by the rising income levels and the desire for longer-lasting and aesthetically appealing roofing solutions.

Industrial and commercial constructions are also pivotal growth areas impacting the Latin America roofing market outlook. As businesses become increasingly conscious of their carbon footprint, there's a pronounced trend towards the adoption of energy-efficient roofing solutions. This is evident in the rising popularity of cool roofing systems, which reflect more sunlight and absorb less heat, leading to significant energy savings.

In parallel, the green or living roofs, which involve the growth of vegetation on rooftops, are seeing traction, especially in urban areas. Beyond their aesthetic appeal, these roofs offer benefits like insulation, reduced heat islands, and stormwater management, making them a sought-after solution in commercial establishments.

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Lastly, the increased adoption of eco-friendly materials and the rising trend towards the restoration of heritage structures in the region further contribute to the Latin America roofing market demand. With preservation efforts on the rise, there's a growing demand for roofing materials that align with the historical and aesthetic value of such structures yet offer modern-day functionality and durability.

#### Market Segmentation

The market can be divided based on type, roof shape, application, and country.

#### Market Breakup by Type

- Bituminous
- Metal
- Tiles
- Green Roof
- Wood Shingles
- Others

#### Market Breakup by Roof Shape

- Flat
- Slope

#### Market Breakup by Application

- Residential
- Commercial
- Industrial

#### Market Breakup by Country

- Brazil
- Argentina
- Mexico
- Others

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Latin America roofing market. Some of the major players explored in the report by Expert Market Research are as follows:

- Owens Corning
- Etex SA
- Atlas Roofing Corporation
- Dextra Group
- Others

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#### Table of Contents:

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- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Snapshot
  - 6.1 Latin America
- 7 Opportunities and Challenges in the Market
- 8 Latin America Roofing Market Analysis
  - 8.1 Key Industry Highlights
  - 8.2 Latin America Roofing Historical Market (2018-2022)
  - 8.3 Latin America Roofing Market Forecast (2023-2028)
  - 8.4 Latin America Roofing Market by Type
    - 8.4.1 Bituminous
      - 8.4.1.1 Historical Trend (2018-2022)
      - 8.4.1.2 Forecast Trend (2023-2028)
    - 8.4.2 Metal
      - 8.4.2.1 Historical Trend (2018-2022)
      - 8.4.2.2 Forecast Trend (2023-2028)
    - 8.4.3 Tiles
      - 8.4.3.1 Historical Trend (2018-2022)
      - 8.4.3.2 Forecast Trend (2023-2028)
    - 8.4.4 Green Roof
      - 8.4.4.1 Historical Trend (2018-2022)
      - 8.4.4.2 Forecast Trend (2023-2028)
    - 8.4.5 Wood Shingles
      - 8.4.5.1 Historical Trend (2018-2022)
      - 8.4.5.2 Forecast Trend (2023-2028)
    - 8.4.6 Others
  - 8.5 Latin America Roofing Market by Roof Shape
    - 8.5.1 Flat
      - 8.5.1.1 Historical Trend (2018-2022)
      - 8.5.1.2 Forecast Trend (2023-2028)
    - 8.5.2 Slope
      - 8.5.2.1 Historical Trend (2018-2022)
      - 8.5.2.2 Forecast Trend (2023-2028)
  - 8.6 Latin America Roofing Market by Application
    - 8.6.1 Residential

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- 8.6.1.1 Historical Trend (2018-2022)
  - 8.6.1.2 Forecast Trend (2023-2028)
- 8.6.2 Commercial
  - 8.6.2.1 Historical Trend (2018-2022)
  - 8.6.2.2 Forecast Trend (2023-2028)
- 8.6.3 Industrial
  - 8.6.3.1 Historical Trend (2018-2022)
  - 8.6.3.2 Forecast Trend (2023-2028)
- 8.7 Latin America Roofing Market by Country
  - 8.7.1 Brazil
  - 8.7.2 Argentina
  - 8.7.3 Mexico
  - 8.7.4 Others
- 9 Regional Analysis
  - 9.1 Brazil
    - 9.1.1 Historical Trend (2018-2022)
    - 9.1.2 Forecast Trend (2023-2028)
  - 9.2 Argentina
    - 9.2.1 Historical Trend (2018-2022)
    - 9.2.2 Forecast Trend (2023-2028)
  - 9.3 Mexico
    - 9.3.1 Historical Trend (2018-2022)
    - 9.3.2 Forecast Trend (2023-2028)
- 10 Market Dynamics
  - 10.1 SWOT Analysis
    - 10.1.1 Strengths
    - 10.1.2 Weaknesses
    - 10.1.3 Opportunities
    - 10.1.4 Threats
  - 10.2 Porter's Five Forces Analysis
    - 10.2.1 Supplier's Power
    - 10.2.2 Buyer's Power
    - 10.2.3 Threat of New Entrants
    - 10.2.4 Degree of Rivalry
    - 10.2.5 Threat of Substitutes
  - 10.3 Key Indicators for Demand
  - 10.4 Key Indicators for Price
- 11 Value Chain Analysis
- 12 Competitive Landscape
  - 12.1 Market Structure
  - 12.2 Company Profiles
    - 12.2.1 Owens Corning
      - 12.2.1.1 Company Overview
      - 12.2.1.2 Product Portfolio
      - 12.2.1.3 Demographic Reach and Achievements
      - 12.2.1.4 Certifications
    - 12.2.2 Etex SA

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- 12.2.2.1 Company Overview
- 12.2.2.2 Product Portfolio
- 12.2.2.3 Demographic Reach and Achievements
- 12.2.2.4 Certifications
- 12.2.3 Atlas Roofing Corporation
  - 12.2.3.1 Company Overview
  - 12.2.3.2 Product Portfolio
  - 12.2.3.3 Demographic Reach and Achievements
  - 12.2.3.4 Certifications
- 12.2.4 Dextra Group
  - 12.2.4.1 Company Overview
  - 12.2.4.2 Product Portfolio
  - 12.2.4.3 Demographic Reach and Achievements
  - 12.2.4.4 Certifications
- 12.2.5 Others
- 13 Key Trends and Developments in the Market

#### List of Key Figures and Tables

1. Latin America Roofing Market: Key Industry Highlights, 2018 and 2028
2. Latin America Roofing Historical Market: Breakup by Type (USD Billion), 2018-2022
3. Latin America Roofing Market Forecast: Breakup by Type (USD Billion), 2023-2028
4. Latin America Roofing Historical Market: Breakup by Roof Shape (USD Billion), 2018-2022
5. Latin America Roofing Market Forecast: Breakup by Roof Shape (USD Billion), 2023-2028
6. Latin America Roofing Historical Market: Breakup by Application (USD Billion), 2018-2022
7. Latin America Roofing Market Forecast: Breakup by Application (USD Billion), 2023-2028
8. Latin America Roofing Historical Market: Breakup by Country (USD Billion), 2018-2022
9. Latin America Roofing Market Forecast: Breakup by Country (USD Billion), 2023-2028
10. Latin America Roofing Market Structure

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