

MENA Maintenance, Repair, and Operations (MRO) Market Report and Forecast 2023-2028

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Report description:

MENA Maintenance, Repair, and Operations (MRO) Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the MENA maintenance, repair, and operations (MRO) market witnessed a healthy growth in the historical period. Aided by the burgeoning industrialisation and infrastructure developments across Middle Eastern and North African nations, the market is projected to further grow at a CAGR of 2.5% between 2023 and 2028 to reach a value of USD 57.89 billion by 2028.

Maintenance, Repair, and Operations (MRO) involves a broad spectrum of activities, tools, and procedures necessary to maintain or restore the functionality of different equipment, machinery, or systems within an establishment. With sectors like oil & gas, manufacturing, and aviation being prominent in the MENA region, the significance of MRO activities cannot be overstated. They ensure operational efficiency, reduce downtimes, and enhance the longevity of equipment.

The rapid industrial growth in nations like Saudi Arabia, UAE, and Egypt is one of the primary accelerators of the MENA maintenance, repair, and operations (MRO) market growth. As these nations diversify their economies, moving away from an over-reliance on oil, they are fostering industrial growth across various sectors. This industrial expansion inevitably demands robust MRO services to ensure the seamless functioning of the various machineries and tools integral to these industries.

Another critical aspect is the MENA region's strategic location, serving as a nexus between Asia, Africa, and Europe. As a result, its aviation sector has seen exponential growth. Airports and airlines, understanding the need for safety and efficient operations, are investing heavily in MRO services, further influencing the MENA maintenance, repair, and operations (MRO) market outlook.

The vastness of the MENA region's oil & gas industry too cannot be left unmentioned. Given the inherent complexities and the sheer scale of operations in this sector, the demand for MRO services is incessant. From maintaining drilling equipment to ensuring the operational efficiency of pipelines, MRO activities are indispensable.

Beyond these traditional sectors, the digitisation wave sweeping across the region is opening up newer avenues. With smart factories and Industry 4.0 becoming more prevalent, there is a growing emphasis on predictive maintenance. Here, digital tools anticipate potential machinery failures or inefficiencies, thereby guiding MRO activities. This digital-led MRO approach is expected

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to gain momentum, providing a fresh impetus to the MENA maintenance, repair, and operations (MRO) market demand. Moreover, the region's soaring temperatures and harsh environmental conditions necessitate regular maintenance and overhaul activities. Corrosion and wear-and-tear are frequent concerns, driving industries to invest more heavily in MRO to extend the life cycle of their assets.

Furthermore, with sustainability becoming a global priority, many industries in the MENA region are focusing on optimising their operations to reduce wastage and inefficiencies. MRO plays a pivotal role in this by ensuring that equipment and machinery run at their optimal capacity, leading to reduced energy consumption and minimal resource wastage.

Market Segmentation

The market can be divided based on application, end use sector, and country.

Market Breakup by Application

- Services
- Goods
- Logistics
- Others

Market Breakup by End Use Sector

- Construction and Infrastructure
- Mining
- Energy
- Utilities
- Chemical
- Aviation
- FMCG
- Pharmaceuticals
- Food and Beverages
- Defence
- Automobile
- Engineering and Manufacturing
- Others

Market Breakup by Country

- Saudi Arabia
- United Arab Emirates
- Israel
- Egypt
- Turkey
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the MENA maintenance, repair, and operations (MRO) market. Some of the major players explored in the report by Expert Market Research are as follows:

- Saudia Aerospace Engineering Industries (SAEI)
- AL Mashrik Construction Company
- Egyptair Maintenance & Engineering Company
- Others

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