

## **India Food Fortification Premix Market Report and Forecast 2023-2028**

Market Report | 2023-09-21 | 155 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$5999.00

### **Report description:**

India Food Fortification Premix Market Report and Forecast 2023-2028

#### Market Outlook

According to the report by Expert Market Research (EMR), the India food fortification premix market reached a volume of nearly 1345.35 metric tons in 2022. Aided by the growing need to address micronutrient deficiencies and the mounting demand for nutritious and fortified food products in the country, the market is projected to further grow at a CAGR of 20.6% between 2023 and 2028 to reach a volume of about 4139.24 metric tons by 2028.

Food fortification is a proven method of delivering vital nutrients across large populations, and premixes are essential blends of vitamins and minerals added to food products. The India food fortification premix market growth has observed a robust upswing due to the increased awareness of health and nutrition. The Indian subcontinent has been grappling with the dual challenge of malnutrition and micronutrient deficiencies, particularly among children and women. The fortification of staple foods, using premixes, offers an efficacious, scalable, and economical solution.

A myriad of food products in India, spanning from wheat flour, rice, oils to milk, are being fortified to enhance their nutritive profile. These products, being staples, ensure that a wider population reaps the benefits of fortification, hence narrowing the nutrient gap. These fortified staples are gradually becoming a pivotal part of the Indian diet, particularly in urban areas with increasing purchasing power and awareness of health benefits.

The escalating prevalence of lifestyle diseases, attributed in part to dietary deficiencies, has rendered consumers more health-conscious, leading to a steady India food fortification premix market demand. There's a burgeoning demand for foods not only rich in macronutrients but also fortified with essential vitamins and minerals. This trend is also fortified by the rising awareness campaigns by the government and other health organisations, accentuating the importance of fortified foods and the role of premixes.

Moreover, the application of food fortification premixes is not just limited to staple foods. The burgeoning food and beverage industry in India, with its expansive portfolio of processed foods, beverages, and dietary supplements, has also hopped on the fortification bandwagon. Realising the commercial and health potential, many brands are now promoting their products highlighting the 'fortified' aspect, making premixes an indispensable ingredient.

Furthermore, the backing of Indian regulatory bodies and international organisations like WHO and UNICEF has significantly

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

impacted the India food fortification premix market outlook. The Indian government, recognising the potential of fortified foods in addressing public health issues, has instituted regulations and guidelines, promoting the use of premixes. It has not only streamlined the process but also ensured that the fortified foods adhere to quality and safety standards.

#### Market Segmentation

The market can be divided based on type, form, application, and region.

#### Market Breakup by Type

- Vitamin Premix
- Mineral Premix
- Others

#### Market Breakup by Form

- Powder
- Liquid

#### Market Breakup by Application

- Sports Nutrition and Dietary Supplements
- Infant/Early Nutrition
- Processed Foods
- Beverages
- Food Staples
- Others

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the India food fortification premix market. Some of the major players explored in the report by Expert Market Research are as follows:

- DSM Nutritional Product India Pvt Ltd.
- Piramal Enterprises Ltd.
- P D Navkar Biochem Pvt Ltd.
- Pristine Organics Pvt. Ltd
- Fuerst Day Lawson (India) Pvt Ltd.
- Manisha Pharmo-Plast Pvt Ltd.
- AQC Chem-Lab Pvt. Ltd.
- Hexagon Nutrition
- Global Calcium Pvt Ltd.
- Others

#### About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

#### Table of Contents:

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Snapshot
  - 6.1 India
- 7 Industry Opportunities and Challenges
- 8 India Food Fortification Premix Market Analysis
  - 8.1 Key Industry Highlights
  - 8.2 India Food Fortification Premix Historical Market (2018-2022)
  - 8.3 India Food Fortification Premix Market Forecast (2023-2028)
  - 8.4 India Food Fortification Premix Market by Type
    - 8.4.1 Vitamin Premix
      - 8.4.1.1 Market Share
      - 8.4.1.2 Historical Trend (2018-2022)
      - 8.4.1.3 Forecast Trend (2023-2028)
    - 8.4.2 Mineral Premix
      - 8.4.2.1 Market Share
      - 8.4.2.2 Historical Trend (2018-2022)
      - 8.4.2.3 Forecast Trend (2023-2028)
    - 8.4.3 Others
  - 8.5 India Food Fortification Premix Market by Form
    - 8.5.1 Powder
      - 8.5.1.1 Market Share
      - 8.5.1.2 Historical Trend (2018-2022)
      - 8.5.1.3 Forecast Trend (2023-2028)
    - 8.5.2 Liquid
      - 8.5.2.1 Market Share
      - 8.5.2.2 Historical Trend (2018-2022)
      - 8.5.2.3 Forecast Trend (2023-2028)
  - 8.6 India Food Fortification Premix Market by Application
    - 8.6.1 Sports Nutrition and Dietary Supplements
      - 8.6.1.1 Market Share
      - 8.6.1.2 Historical Trend (2018-2022)
      - 8.6.1.3 Forecast Trend (2023-2028)
    - 8.6.2 Infant/Early Nutrition
      - 8.6.2.1 Market Share

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.6.2.2 Historical Trend (2018-2022)
    - 8.6.2.3 Forecast Trend (2023-2028)
  - 8.6.3 Processed Foods
    - 8.6.3.1 Market Share
    - 8.6.3.2 Historical Trend (2018-2022)
    - 8.6.3.3 Forecast Trend (2023-2028)
  - 8.6.4 Beverages
    - 8.6.4.1 Market Share
    - 8.6.4.2 Historical Trend (2018-2022)
    - 8.6.4.3 Forecast Trend (2023-2028)
  - 8.6.5 Food Staples
    - 8.6.5.1 Market Share
    - 8.6.5.2 Historical Trend (2018-2022)
    - 8.6.5.3 Forecast Trend (2023-2028)
  - 8.6.6 Others
- 9 Market Dynamics
  - 9.1 SWOT Analysis
    - 9.1.1 Strengths
    - 9.1.2 Weaknesses
    - 9.1.3 Opportunities
    - 9.1.4 Threats
  - 9.2 Porter's Five Forces Analysis
    - 9.2.1 Supplier's Power
    - 9.2.2 Buyers Power
    - 9.2.3 Threat of New Entrants
    - 9.2.4 Degree of Rivalry
    - 9.2.5 Threat of Substitutes
  - 9.3 Key Indicators for Demand
  - 9.4 Key Indicators for Price
- 10 Value Chain Analysis
- 11 Trade Data Analysis
  - 11.1 Major Importing Countries
    - 11.1.1 By Value
    - 11.1.2 By Volume
  - 11.2 Major Exporting Countries
    - 11.2.1 By Value
    - 11.2.2 By Volume
- 12 Price Analysis
  - 12.1 Vitamin Premix Historical Price Trends (2018-2022) and Forecast (2023-2028)
  - 12.2 Mineral Premix Historical Price Trends (2018-2022) and Forecast (2023-2028)
- 13 India Food Staples Fortification Premix Market Overview
  - 13.1 Edible Oil Fortification
  - 13.2 Milk Fortification
  - 13.3 Wheat Flour Fortification
  - 13.4 Double Fortified Salt
  - 13.5 Rice Fortification
- 14 India Food Staples Fortification Premix Market: Current Status (2021)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 15 India Food Staples Fortification Premix Market: FSSAI Standards
- 16 India Food Staples Fortification Premix Market Analysis
  - 16.1 Key Industry Highlights
  - 16.2 India Food Staples Edible Oil Fortification Premix Market
    - 16.2.1 Historical Trend (2018-2022)
    - 16.2.2 Forecast Trend (2023-2028)
    - 16.2.3 Breakup by Premix Brands
      - 16.2.3.1 Pristine Organics
      - 16.2.3.2 Piramal Enterprises
      - 16.2.3.3 Hexagon Nutrition
      - 16.2.3.4 Others
  - 16.3 India Food Staples Milk Fortification Premix Market
    - 16.3.1 Historical Trend (2018-2022)
    - 16.3.2 Forecast Trend (2023-2028)
    - 16.3.3 Breakup by Premix Brands
      - 16.3.3.1 P D Navkar Biochem
      - 16.3.3.2 Piramal Enterprises
      - 16.3.3.3 DSM Nutritional Products
      - 16.3.3.4 Others
  - 16.4 India Food Staples Wheat Flour Fortification Premix Market
    - 16.4.1 Historical Trend (2018-2022)
    - 16.4.2 Forecast Trend (2023-2028)
    - 16.4.3 Breakup by Premix Brands
      - 16.4.3.1 P D Navkar Biochem
      - 16.4.3.2 Hexagon Nutrition
      - 16.4.3.3 DSM Nutritional Products
      - 16.4.3.4 Others
  - 16.5 India Food Staples Double Fortified Salt Premix Market
    - 16.5.1 Historical Trend (2018-2022)
    - 16.5.2 Forecast Trend (2023-2028)
    - 16.5.3 Breakup by Premix Brands
      - 16.5.3.1 Wella Nutrologicals
      - 16.5.3.2 DSM Nutritional Products
      - 16.5.3.3 Others
  - 16.6 India Food Staples Rice Fortification Premix Market
    - 16.6.1 Historical Trend (2018-2022)
    - 16.6.2 Forecast Trend (2023-2028)
    - 16.6.3 Breakup by Premix Brands
      - 16.6.3.1 Piramal Enterprises
      - 16.6.3.2 DSM Nutritional Products
      - 16.6.3.3 Pristine Organics
- 17 Food Staple Fortification Premix Price Analysis
  - 17.1 Edible Oil Fortification Premix Historical Price Trends (2018-2022) and Forecast (2023-2028)
  - 17.2 Milk Fortification Premix Historical Price Trends (2018-2022) and Forecast (2023-2028)
  - 17.3 Wheat Flour Fortification Premix Historical Price Trends (2018-2022) and Forecast (2023-2028)
  - 17.4 Double Fortified Salt Premix Historical Price Trends (2018-2022) and Forecast (2023-2028)
  - 17.5 Rice Fortification Premix Historical Price Trends (2018-2022) and Forecast (2023-2028)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 18 Competitive Landscape

### 18.1 Market Structure

### 18.2 Company Profiles

#### 18.2.1 DSM Nutritional Product India Pvt Ltd.

##### 18.2.1.1 Company Overview

##### 18.2.1.2 Product Portfolio

##### 18.2.1.3 Demographic Reach and Achievements

##### 18.2.1.4 Certifications

#### 18.2.2 Piramal Enterprises Ltd.

##### 18.2.2.1 Company Overview

##### 18.2.2.2 Product Portfolio

##### 18.2.2.3 Demographic Reach and Achievements

##### 18.2.2.4 Certifications

#### 18.2.3 P D Navkar Biochem Pvt Ltd.

##### 18.2.3.1 Company Overview

##### 18.2.3.2 Product Portfolio

##### 18.2.3.3 Demographic Reach and Achievements

##### 18.2.3.4 Certifications

#### 18.2.4 Pristine Organics Pvt. Ltd

##### 18.2.4.1 Company Overview

##### 18.2.4.2 Product Portfolio

##### 18.2.4.3 Demographic Reach and Achievements

##### 18.2.4.4 Certifications

#### 18.2.5 Fuerst Day Lawson (India) Pvt Ltd.

##### 18.2.5.1 Company Overview

##### 18.2.5.2 Product Portfolio

##### 18.2.5.3 Demographic Reach and Achievements

##### 18.2.5.4 Certifications

#### 18.2.6 Manisha Pharmo-Plast Pvt Ltd.

##### 18.2.6.1 Company Overview

##### 18.2.6.2 Product Portfolio

##### 18.2.6.3 Demographic Reach and Achievements

##### 18.2.6.4 Certifications

#### 18.2.7 AQC Chem-Lab Pvt. Ltd.

##### 18.2.7.1 Company Overview

##### 18.2.7.2 Product Portfolio

##### 18.2.7.3 Demographic Reach and Achievements

##### 18.2.7.4 Certifications

#### 18.2.8 Hexagon Nutrition

##### 18.2.8.1 Company Overview

##### 18.2.8.2 Product Portfolio

##### 18.2.8.3 Demographic Reach and Achievements

##### 18.2.8.4 Certifications

#### 18.2.9 Global Calcium Pvt Ltd.

##### 18.2.9.1 Company Overview

##### 18.2.9.2 Product Portfolio

##### 18.2.9.3 Demographic Reach and Achievements

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

#### 18.2.9.4 Certifications

#### 18.2.10 Others

### 19 Consumer Analysis

### 20 Industry Events and Developments

#### List of Key Figures and Tables

1. India Food Fortification Premix Market: Key Industry Highlights, 2018 and 2028
2. India Food Fortification Premix Historical Market: Breakup by Type (Metric Tons), 2018-2022
3. India Food Fortification Premix Market Forecast: Breakup by Type (Metric Tons), 2023-2028
4. India Food Fortification Premix Historical Market: Breakup by Form (Metric Tons), 2018-2022
5. India Food Fortification Premix Market Forecast: Breakup by Form (Metric Tons), 2023-2028
6. India Food Fortification Premix Historical Market: Breakup by Application (Metric Tons), 2018-2022
7. India Food Fortification Premix Market Forecast: Breakup by Application (Metric Tons), 2023-2028
8. Major Importing Countries by Volume (2020)
9. Major Exporting Countries by Volume (2020)
10. Major Importing Countries by Value (2020)
11. Major Exporting Countries by Value (2020)
12. Vitamin Historical Price Trends and Forecast 2018-2028
13. Mineral Historical Price Trends and Forecast 2018-2028
14. India Food Staples Fortification Premix Market: Key Industry Highlights, 2018 and 2028
15. Edible Oil Fortification Premix Historical Price Trends and Forecast 2018-2028
16. Milk Fortification Premix Historical Price Trends and Forecast 2018-2028
17. Wheat Flour Fortification Premix Historical Price Trends and Forecast 2018-2028
18. Double Fortified Salt Premix Historical Price Trends and Forecast 2018-2028
19. Rice Fortification Premix Historical Price Trends and Forecast 2018-2028
20. India Food Fortification Premix Market Structure

## India Food Fortification Premix Market Report and Forecast 2023-2028

Market Report | 2023-09-21 | 155 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$5999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com