

## **Lodging (Destination) in South Africa**

Market Direction | 2023-09-11 | 18 pages | Euromonitor

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### **Report description:**

As international tourist arrivals to South Africa experience a resurgence, there has been a significant increase in airlift capacity, reaching levels comparable to pre-pandemic years. Cape Town International Airport, in particular, has reported a rise in airlift capacity, surpassing numbers seen in 2019. This boost in capacity has facilitated the growth of lodging in the Western Cape, which has now exceeded pre-pandemic levels, especially in luxury and upscale hotels. The expansion can be attrib...

Euromonitor International's Lodging (Destination) in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2023

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