

Airlines in South Africa

Market Direction | 2023-09-11 | 14 pages | Euromonitor

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Report description:

In 2022, airlines in South Africa faced unexpected challenges, leading to devastating consequences for the country's major competitors. Mango, the low cost carrier of South African Airways, had its licence suspended for two years, while Comair, the market leader operating British Airways and Kulula.com, faced an indefinite grounding. As a result, only four airlines, namely Flysafair, Cemair, Airlink, and Lift, remained operational, aiming to fill the void in the market.

Euromonitor International's Airlines in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

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