

Scandinavia Internet Access Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-07 | 50 pages | MarketLine

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Report description:

Scandinavia Internet Access Market Summary, Competitive Analysis and Forecast to 2027

Summary

Internet Access in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.
- The Scandinavian internet access market had total revenues of \$4.0 billion in 2022, representing a compound annual growth rate (CAGR) of 0.3% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 3.1% between 2017 and 2022, to reach a total of 0.02 billion Internet Users in 2022.
- Denmark accounted for 22.7% in the Scandinavian internet access market in 2022. The rate of household and mobile broadband penetration throughout the continent serves as evidence that Europe is one of the most connected continents in the world. Continuous adoption of technology both by individuals and major industries is driving the market.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the internet access market in Scandinavia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Scandinavia
- Leading company profiles reveal details of key internet access market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia internet access market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Scandinavia internet access market by value in 2022?
- What will be the size of the Scandinavia internet access market in 2027?
- What factors are affecting the strength of competition in the Scandinavia internet access market?
- How has the market performed over the last five years?
- Who are the top competitors in Scandinavia's internet access market?

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