

Switzerland Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-11 | 45 pages | MarketLine

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Report description:

Switzerland Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Summary

Ice Cream in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.
- The Swiss Ice Cream market had total revenues of \$705.4 million in 2022, representing a compound annual growth rate (CAGR) of 7.1% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 5.9% between 2017 and 2022, to reach a total of 45.8 million kilograms in 2022.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.1% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$821.6 million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Switzerland

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Switzerland
- Leading company profiles reveal details of key ice cream market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland ice cream market with five year forecasts

Reasons to Buy

- What was the size of the Switzerland ice cream market by value in 2022?
- What will be the size of the Switzerland ice cream market in 2027?
- What factors are affecting the strength of competition in the Switzerland ice cream market?
- How has the market performed over the last five years?
- What are the main segments that make up Switzerland's ice cream market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players in the Swiss ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Swiss ice cream market ?
- 8 Company Profiles
 - 8.1. Unilever Plc.
 - 8.2. Froneri International Ltd
 - 8.3. General Mills Inc
 - 8.4. Nestle SA
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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