

## **South Korea Internet Access Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-07-07 | 47 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

South Korea Internet Access Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Internet Access in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.
- The South Korean internet access market had total revenues of \$3.9 billion in 2022, representing a compound annual growth rate (CAGR) of -3.1% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1.2% between 2017 and 2022, to reach a total of 0.04 billion Internet Users in 2022.
- According to in-house research, the proportion of internet users in total population in South Korea was 97.7% in 2022 as compared to 97.5% in 2021. The government now depends more heavily on the internet to spread information and raise public awareness. The internet access market is anticipated to be driven by technological advancements and improvements in bandwidth throughout the forecasted period.

#### Scope

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in South Korea
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in South Korea
- Leading company profiles reveal details of key internet access market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Korea internet access market with five year forecasts

#### Reasons to Buy

- What was the size of the South Korea internet access market by value in 2022?
- What will be the size of the South Korea internet access market in 2027?
- What factors are affecting the strength of competition in the South Korea internet access market?
- How has the market performed over the last five years?
- What are the main segments that make up South Korea's internet access market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market rivalry

###### 1.8. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What is the rationale for the recent M&A activity?

7.4. How has the regulatory environment affected the South Korean market?

## 8 Company Profiles

8.1. KT Corporation

8.2. SK Telecom Co., Ltd.

8.3. LG Uplus Corp

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## South Korea Internet Access Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-07 | 47 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)