United States (US) Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-11 | 41 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) $350.00
- Site License (PDF) $525.00
- Enterprisewide license (PDF) $700.00

Report description:

United States (US) Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Summary

Ice Cream in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.
- The US Ice Cream market had total revenues of $14,725.1 million in 2022, representing a compound annual growth rate (CAGR) of 4.8% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 3% between 2017 and 2022, to reach a total of 2,983.4 million kilograms in 2022.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 4% for the five-year period 2022 - 2027, which is expected to drive the market to a value of $17,942.5 million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in the United States
- Leading company profiles reveal details of key ice cream market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States ice cream market with five year forecasts

Reasons to Buy

- What was the size of the United States ice cream market by value in 2022?
- What will be the size of the United States ice cream market in 2027?
- What factors are affecting the strength of competition in the United States ice cream market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States's ice cream market?

Table of Contents:

Table of Contents

United States (US) Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-11 | 41 pages | MarketLine

To place an Order with Scotts International:
- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	$350.00
	Site License (PDF)	$525.00
	Enterprisewide license (PDF)	$700.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.
** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-06
		Signature	