

Turkey Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-28 | 45 pages | MarketLine

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Report description:

Turkey Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Summary

Telecommunication Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.
- The Turkish telecommunication services market had total revenues of \$6.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 9.1% between 2017 and 2022.
- Market consumption volume increased at a CAGR of 3.7% between 2017 and 2022, reaching a total of 121.6 million total subscriptions in 2022.
- In value terms, the Turkish telecommunication services market experienced negative growth of 15.6%. The market was impacted by hyperinflation and the devaluation of the currency. For instance, the Turkish Statistical Institute reported that inflation hit a 25-year high of 85.5% in October 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the telecommunication

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services market in Turkey

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Turkey
- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey telecommunication services market by value in 2022?
- What will be the size of the Turkey telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Turkey telecommunication services market?
- How has the market performed over the last five years?
- How large is Turkey's telecommunication services market in relation to its regional counterparts?

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