

## **Turkey Tobacco and Tobacco Products Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-07-24 | 48 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Turkey Tobacco and Tobacco Products Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Tobacco & Tobacco Products in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The tobacco and tobacco products market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The cigarettes segment consists of filter cigarettes and plain cigarettes. The cigars and cigarillos segment comprises large cigars and small cigars. Similarly, the smokeless tobacco segment consists of pipe tobacco and fine cut tobacco (FCT) and the smoking tobacco segment includes snuff/snus and chewing tobacco products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Turkish Tobacco & Tobacco Products market had total revenues of \$6,340.3 million in 2022, representing a compound annual growth rate (CAGR) of 13.8% between 2017 and 2022.
- Market consumption volumes declined with a CAGR of -2.4% between 2017 and 2022, to reach a total of 91,623.1 million units in 2022.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 17.5% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$14,213.7 million by the end of 2027.

#### Scope

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tobacco & tobacco products market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tobacco & tobacco products market in Turkey
- Leading company profiles reveal details of key tobacco & tobacco products market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey tobacco & tobacco products market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Turkey tobacco & tobacco products market by value in 2022?
- What will be the size of the Turkey tobacco & tobacco products market in 2027?
- What factors are affecting the strength of competition in the Turkey tobacco & tobacco products market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's tobacco & tobacco products market?

#### Table of Contents:

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Geography segmentation

###### 1.6. Market share

###### 1.7. Market rivalry

###### 1.8. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Market share
  - 7.2. Who are the leading players in the Turkish tobacco & tobacco products market?
  - 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
  - 7.4. Which companies market shares have suffered over the same period (2017-2022)?
  - 7.5. What are the most popular brands in the Turkish tobacco & tobacco products market?
- 8 Company Profiles
  - 8.1. Philip Morris International Inc.
  - 8.2. Japan Tobacco Inc.
  - 8.3. Imperial Brands Plc
  - 8.4. British American Tobacco p.l.c.
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

## Turkey Tobacco and Tobacco Products Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-24 | 48 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)