

## **Turkey Generics Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-07-21 | 41 pages | MarketLine

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### **Report description:**

Turkey Generics Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Generics in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and branded generics are included in our market scope. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included. The market value is evaluated at ex-factory prices.
- The Turkish generics market had total revenues of \$1.2 billion in 2022, representing a compound annual growth rate (CAGR) of 19.5% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 0.7% between 2017 and 2022, to reach a total of 60.9 % in 2022.
- In 2022, Turkey generics market witnessed an annual growth of 11.8% due to the increase in prices of generics owing to the shortage of generic medicines.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in

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## Turkey

- Leading company profiles reveal details of key generics market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey generics market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Turkey generics market by value in 2022?
- What will be the size of the Turkey generics market in 2027?
- What factors are affecting the strength of competition in the Turkey generics market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's generics market?

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