

Italy Airlines Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-31 | 47 pages | MarketLine

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Report description:

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Summary

Airlines in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The airlines industry covers passenger air transportation, including scheduled flights but excludes air freight transport. The market segments include charter, low-cost, and full-service airlines.
- The Italian airline industry had total revenues of \$16.3 billion in 2022, representing a negative compound annual growth rate (CAGR) of 6.6% between 2017 and 2022.
- Industry consumption volumes declined with a negative CAGR of 2.2% between 2017 and 2022, to reach a total of 129.3 million number of seats in 2022.
- The growing number of domestic and international travelers is supporting the industry's growth. According to the National Institute of Statistics (ISTAT), in May 2023, the number of tourists arriving in Italy reached 8.8 million.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the airlines market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the airlines market in Italy
- Leading company profiles reveal details of key airlines market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Italy airlines market with five year forecasts

Reasons to Buy

- What was the size of the Italy airlines market by value in 2022?
- What will be the size of the Italy airlines market in 2027?
- What factors are affecting the strength of competition in the Italy airlines market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's airlines market?

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