

Italy Generics Market Summary, Competitive Analysis and Forecast to 2027

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Report description:

Italy Generics Market Summary, Competitive Analysis and Forecast to 2027

Summary

Generics in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and branded generics are included in our market scope. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included. The market value is evaluated at ex-factory prices.
- The Italian generics market had total revenues of \$1.3 billion in 2022, representing a compound annual growth rate (CAGR) of 1.5% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 2.1% between 2017 and 2022, to reach a total of 23.9 % in 2022.
- According to in-house research, the consumer price inflation-health was 0.9% in 2022. Italy had the least consumer price inflation-health, compared to other European countries, which justifies the slow growth in the market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Italy

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- Leading company profiles reveal details of key generics market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy generics market with five year forecasts

Reasons to Buy

- What was the size of the Italy generics market by value in 2022?
- What will be the size of the Italy generics market in 2027?
- What factors are affecting the strength of competition in the Italy generics market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's generics market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Geography segmentation

1.6. Market rivalry

1.7. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths of the leading player?

7.3. Have there been any recent developments in the market?

8 Company Profiles

8.1. Teva Pharmaceutical Industries Limited

8.2. Viatris Inc.

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- 8.3. Sanofi SA
- 8.4. Novartis AG
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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