

Australia Airlines Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-31 | 48 pages | MarketLine

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Report description:

Australia Airlines Market Summary, Competitive Analysis and Forecast to 2027

Summary

Airlines in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The airlines industry covers passenger air transportation, including scheduled flights but excludes air freight transport. The market segments include charter, low-cost, and full-service airlines.
- The Australian airline industry had total revenues of \$8.8 billion in 2022, representing a negative compound annual growth rate (CAGR) of 12.8% between 2017 and 2022.
- Industry consumption volumes declined with a negative CAGR of 9.8% between 2017 and 2022, to reach a total of 61.9 million number of seats in 2022.
- The domestic airline market in Australia is almost fully recovered. According to the Australian Competition Consumer Commission (ACCC), in April 2022, more than 4.5 million passengers travelled, equating to 89% of the numbers recorded in the pre-COVID-19 period, which is supporting the country's airline industry.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the airlines market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the airlines market in

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Australia

- Leading company profiles reveal details of key airlines market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia airlines market with five year forecasts

Reasons to Buy

- What was the size of the Australia airlines market by value in 2022?
- What will be the size of the Australia airlines market in 2027?
- What factors are affecting the strength of competition in the Australia airlines market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's airlines market?

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