

Hong Kong Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-07-28 | 47 pages | MarketLine

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Report description:

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Summary

Telecommunication Services in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.
- The Hong Kongese telecommunication services market had total revenues of \$5.79 billion in 2022, representing a compound annual growth rate (CAGR) of 1.9% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 3.2% between 2017 and 2022, reaching a total of 27 million total subscriptions in 2022.
- Hong Kong's share of the telecommunication services market in Asia-Pacific stood at 0.8% in 2022. The growth in 2022 is attributed to the growing proportion of internet users and the increasing mobile subscriber penetration rate.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Hong Kong

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Hong Kong
- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Hong Kong telecommunication services market by value in 2022?
- What will be the size of the Hong Kong telecommunication services market in 2027?
- What factors are affecting the strength of competition in the Hong Kong telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Hong Kong's telecommunication services market?

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