

## **France Beard Grooming Products Market Forecast 2023-2030**

Market Report | 2023-09-15 | 115 pages | Inkwood Research

### **AVAILABLE LICENSES:**

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### **Report description:**

#### **KEY FINDINGS**

The France beard grooming products market is expected to rise with a CAGR of 7.63% during the estimated period, 2023 to 2030. Some of the top drivers reinforcing the market's expansion include the surge in salons specializing in beard care and grooming services, as well as the rising demand for beard grooming products.

#### **MARKET INSIGHTS**

When considering shaving trends and preferences in France, it is evident that the beard oil segment exerts the most significant influence, closely followed by balms and moisturizers. Within the country's market, notable brands such as Into the Beard, Beardix, Beard Club, Captain Jack, American Crew, and Tom Ford have made their presence felt. Responding to the growing demand, British brand Bull Dog has recently entered the French market as well, introducing a distinctive range of beard grooming products. Moreover, their offerings start at an affordable \$10, encompassing oils, shampoos, moisturizers, and beard balms. Over the upcoming years, the beard care industry in France is set to gain momentum, driven by the proliferation of salons specializing in beard care and grooming services, particularly in bustling urban centers like Paris and Lyon. This increasing demand is expected to attract more players to the nation, resulting in deeper market penetration. Such factors, in turn, are set to boost the France beard grooming products market during the forecast period.

#### **COMPETITIVE INSIGHTS**

Some of the leading companies operating in the market include Unilever, Beiersdorf AG, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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