

Global Ice Cream Market Report and Forecast 2023-2028

Market Report | 2023-09-20 | 199 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3999.00
- Five User License \$4999.00
- Corporate License \$5999.00

Report description:

Global Ice Cream Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global ice cream market reached a value of USD 80.12 billion in 2022. Aided by the evolving consumer preferences for gourmet flavours, the integration of health-centric ingredients, and a strong seasonal demand in various regions, the market is projected to further grow at a CAGR of 4.4% between 2023 and 2028 to reach a value of USD 103.24 billion by 2028.

Ice cream, an indulgence admired globally, is a sweetened frozen food that is often consumed as a dessert or snack.

Predominantly crafted from dairy products like milk and cream, it's sweetened with sugar or other sweeteners. Modern variations also include vegan and lactose-free options. Flavors, fruits, nuts, and a spectrum of other ingredients are commonly added to augment its appeal.

A surge in consumer appetite for artisanal and gourmet flavours is a pivotal driver for the ice cream market growth. The penchant for exotic flavours such as matcha, lavender, or salted caramel has surged, particularly in the premium segment of the market. Additionally, the influence of global travel and exposure to international cuisines have added to this demand, prompting ice cream manufacturers to innovate constantly.

Incorporation of health-conscious ingredients has provided a significant boost to the ice cream market demand. With the rising awareness of health and wellness, there's a burgeoning demand for low-fat, low-sugar, or even fortified ice creams. The market has witnessed a proliferation of ice creams infused with protein, probiotics, and essential vitamins, catering to the health-conscious segment of consumers.

Moreover, veganism and lactose intolerance have further pushed the boundaries of innovation in the market. Dairy-free and plant-based ice creams, made from almond milk, coconut milk, soy, or oat, have been making their mark, not just among vegans but also among those looking for diverse flavours and textures and further increase the value of ice cream market size.

Branding and packaging play a quintessential role in the ice cream industry. Limited edition flavours, collaborations with celebrities or brands, and interactive packaging designs are techniques employed by brands to ensure consumer engagement and brand loyalty.

Sustainability has also emerged as a core concern for the industry. As per the ice cream market analysis, the focus on eco-friendly

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

packaging, minimising waste, and ensuring ethical sourcing of ingredients have been pivotal as many leading brands are now transitioning towards biodegradable packaging.

Market Segmentation □

The market can be divided based on flavour, category, product type, end-use, sales channel, and region.

Market Breakup by Flavour

- Chocolate
- Fruit
- Vanilla
- Others

Market Breakup by Category

- Impulse Ice Cream
- Take-Home Ice Cream
- Artisanal Ice Cream

Market Breakup by Product Type

- Cup
- Stick
- Cone
- Brick
- Tub
- Others

Market Breakup by End-Use

- Food Service
- Retailers

Market Breakup by Sales Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Ice Cream Parlour
- Hotels and Restaurants
- Online
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global ice cream market. Some of the major players explored in the report by Expert Market Research are as follows:

- Unilever plc
- General Mills, Inc.
- Ashby's Ice Cream
- Tillamook County Creamery Association
- Gujarat Cooperative Milk Marketing Federation Limited (Amul)
- Turkey Hill Dairy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- []HP Hood, LLC
- []Wells Enterprises, Inc
- []Dairy Farmers of America, Inc.
- []Nestle S.A.
- []Lotte Confectionary Co, Ltd
- []The Kroger Company
- []Meiji Holdings Co, Ltd
- []Danone S.A.
- []Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
 - 6.1 Global
 - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global Ice Cream Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Global Ice Cream Historical Market (2018-2022)
 - 8.3 Global Ice Cream Market Forecast (2023-2028)
 - 8.4 Global Ice Cream Market by Flavour

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4.1 Chocolate
 - 8.4.1.1 Historical Trend (2018-2022)
 - 8.4.1.2 Forecast Trend (2023-2028)
- 8.4.2 Fruit
 - 8.4.2.1 Historical Trend (2018-2022)
 - 8.4.2.2 Forecast Trend (2023-2028)
- 8.4.3 Vanilla
 - 8.4.3.1 Historical Trend (2018-2022)
 - 8.4.3.2 Forecast Trend (2023-2028)
- 8.4.4 Others
- 8.5 Global Ice Cream Market by Category
 - 8.5.1 Impulse Ice Cream
 - 8.5.1.1 Historical Trend (2018-2022)
 - 8.5.1.2 Forecast Trend (2023-2028)
 - 8.5.2 Take-Home Ice Cream
 - 8.5.2.1 Historical Trend (2018-2022)
 - 8.5.2.2 Forecast Trend (2023-2028)
 - 8.5.3 Artisanal Ice Cream
 - 8.5.3.1 Historical Trend (2018-2022)
 - 8.5.3.2 Forecast Trend (2023-2028)
- 8.6 Global Ice Cream Market by Product Type
 - 8.6.1 Cup
 - 8.6.1.1 Historical Trend (2018-2022)
 - 8.6.1.2 Forecast Trend (2023-2028)
 - 8.6.2 Stick
 - 8.6.2.1 Historical Trend (2018-2022)
 - 8.6.2.2 Forecast Trend (2023-2028)
 - 8.6.3 Cone
 - 8.6.3.1 Historical Trend (2018-2022)
 - 8.6.3.2 Forecast Trend (2023-2028)
 - 8.6.4 Brick
 - 8.6.4.1 Historical Trend (2018-2022)
 - 8.6.4.2 Forecast Trend (2023-2028)
 - 8.6.5 Tub
 - 8.6.5.1 Historical Trend (2018-2022)
 - 8.6.5.2 Forecast Trend (2023-2028)
 - 8.6.6 Others
- 8.7 Global Ice Cream Market by End-Use
 - 8.7.1 Food Service
 - 8.7.1.1 Historical Trend (2018-2022)
 - 8.7.1.2 Forecast Trend (2023-2028)
 - 8.7.2 Retailers
 - 8.7.2.1 Historical Trend (2018-2022)
 - 8.7.2.2 Forecast Trend (2023-2028)
- 8.8 Global Ice Cream Market by Sales Channel
 - 8.8.1 Supermarkets and Hypermarkets
 - 8.8.1.1 Historical Trend (2018-2022)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.8.1.2 Forecast Trend (2023-2028)
 - 8.8.2 Convenience Stores
 - 8.8.2.1 Historical Trend (2018-2022)
 - 8.8.2.2 Forecast Trend (2023-2028)
 - 8.8.3 Ice Cream Parlour
 - 8.8.3.1 Historical Trend (2018-2022)
 - 8.8.3.2 Forecast Trend (2023-2028)
 - 8.8.4 Hotels and Restaurants
 - 8.8.4.1 Historical Trend (2018-2022)
 - 8.8.4.2 Forecast Trend (2023-2028)
 - 8.8.5 Online
 - 8.8.5.1 Historical Trend (2018-2022)
 - 8.8.5.2 Forecast Trend (2023-2028)
 - 8.8.6 Others
- 8.9 Global Ice Cream Market by Region
 - 8.9.1 North America
 - 8.9.1.1 Historical Trend (2018-2022)
 - 8.9.1.2 Forecast Trend (2023-2028)
 - 8.9.2 Europe
 - 8.9.2.1 Historical Trend (2018-2022)
 - 8.9.2.2 Forecast Trend (2023-2028)
 - 8.9.3 Asia Pacific
 - 8.9.3.1 Historical Trend (2018-2022)
 - 8.9.3.2 Forecast Trend (2023-2028)
 - 8.9.4 Latin America
 - 8.9.4.1 Historical Trend (2018-2022)
 - 8.9.4.2 Forecast Trend (2023-2028)
 - 8.9.5 Middle East and Africa
 - 8.9.5.1 Historical Trend (2018-2022)
 - 8.9.5.2 Forecast Trend (2023-2028)
- 9 North America Ice Cream Market Analysis
 - 9.1 Market by Flavour
 - 9.2 Market by Category
 - 9.3 Market by End-Use
 - 9.4 Market by Product Type
 - 9.5 Market by Sales Channel
 - 9.6 Market by Country
 - 9.6.1 United States of America
 - 9.5.1.1 Historical Trend (2018-2022)
 - 9.5.1.2 Forecast Trend (2023-2028)
 - 9.6.2 Canada
 - 9.5.2.1 Historical Trend (2018-2022)
 - 9.5.2.2 Forecast Trend (2023-2028)
- 10 Europe Ice Cream Market Analysis
 - 10.1 Market by Flavour
 - 10.2 Market by Category
 - 10.3 Market by End-Use

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.4 Market by Product Type
- 10.5 Market by Sales Channel
- 10.6 Market by Country
 - 10.6.1 United Kingdom
 - 10.6.1.1 Historical Trend (2018-2022)
 - 10.6.1.2 Forecast Trend (2023-2028)
 - 10.6.2 Germany
 - 10.6.2.1 Historical Trend (2018-2022)
 - 10.6.2.2 Forecast Trend (2023-2028)
 - 10.6.3 France
 - 10.6.3.1 Historical Trend (2018-2022)
 - 10.6.3.2 Forecast Trend (2023-2028)
 - 10.6.4 Italy
 - 10.6.4.1 Historical Trend (2018-2022)
 - 10.6.4.2 Forecast Trend (2023-2028)
 - 10.6.5 Others
- 11 Asia Pacific Ice Cream Market Analysis
 - 11.1 Market by Flavour
 - 11.2 Market by Category
 - 11.3 Market by End-Use
 - 11.4 Market by Product Type
 - 11.5 Market by Sales Channel
 - 11.6 Market by Country
 - 11.6.1 China
 - 11.6.1.1 Historical Trend (2018-2022)
 - 11.6.1.2 Forecast Trend (2023-2028)
 - 11.6.2 Japan
 - 11.6.2.1 Historical Trend (2018-2022)
 - 11.6.2.2 Forecast Trend (2023-2028)
 - 11.6.3 India
 - 11.6.3.1 Historical Trend (2018-2022)
 - 11.6.3.2 Forecast Trend (2023-2028)
 - 11.6.4 ASEAN
 - 11.6.4.1 Historical Trend (2018-2022)
 - 11.6.4.2 Forecast Trend (2023-2028)
 - 11.6.6 Australia
 - 11.6.6.1 Historical Trend (2018-2022)
 - 11.6.6.2 Forecast Trend (2023-2028)
 - 11.6.7 Others
 - 12 Latin America Ice Cream Market Analysis
 - 12.1 Market by Flavour
 - 12.2 Market by Category
 - 12.3 Market by End-Use
 - 12.4 Market by Product Type
 - 12.5 Market by Sales Channel
 - 12.6 Market by Country
 - 12.6.1 Brazil

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12.6.1.1 Historical Trend (2018-2022)
 - 12.6.1.2 Forecast Trend (2023-2028)
 - 12.6.2 Argentina
 - 12.6.2.1 Historical Trend (2018-2022)
 - 12.6.2.2 Forecast Trend (2023-2028)
 - 12.6.3 Mexico
 - 12.6.3.1 Historical Trend (2018-2022)
 - 12.6.3.2 Forecast Trend (2023-2028)
 - 12.6.4 Others
- 13 Middle East and Africa Ice Cream Market Analysis
 - 13.1 Market by Flavour
 - 13.2 Market by Category
 - 13.3 Market by End-Use
 - 13.4 Market by Product Type
 - 13.5 Market by Sales Channel
 - 13.6 Market by Country
 - 13.6.1 Saudi Arabia
 - 13.6.1.1 Historical Trend (2018-2022)
 - 13.6.1.2 Forecast Trend (2023-2028)
 - 13.6.2 United Arab Emirates
 - 13.6.2.1 Historical Trend (2018-2022)
 - 13.6.2.2 Forecast Trend (2023-2028)
 - 13.6.3 Nigeria
 - 13.6.3.1 Historical Trend (2018-2022)
 - 13.6.3.2 Forecast Trend (2023-2028)
 - 13.6.4 South Africa
 - 13.6.4.1 Historical Trend (2018-2022)
 - 13.6.4.2 Forecast Trend (2023-2028)
 - 13.6.5 Others
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats
 - 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyer's Power
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
 - 14.3 Key Indicators for Demand
 - 14.4 Key Indicators for Price
- 15 Value Chain Analysis
- 16 Manufacturing Process
- 17 Project Requirements and Costs Involved
 - 17.1 Land Requirements and Expenditures

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 17.2 Construction Requirements and Expenditures
- 17.3 Plant Machinery
- 17.4 Raw Material Requirements and Expenditures
- 17.5 Packaging Requirements and Expenditures
- 17.6 Transportation Requirements and Expenditures
- 17.7 Utility Requirements and Expenditures
- 17.8 Manpower Requirements and Expenditures
- 17.9 Other Capital Investments
- 18 Loans and Financial Assistance
- 19 Project Economics
 - 19.1 Capital Cost of the Project
 - 19.2 Techno-Economic Parameters
 - 19.3 Product Pricing and Margins Across Various Levels of the Supply Chain
 - 19.4 Taxation and Depreciation
 - 19.5 Income Projections
 - 19.6 Expenditure Projections
 - 19.7 Financial Analysis
 - 19.8 Profit Analysis
- 20 Competitive Landscape
 - 20.1 Market Structure
 - 20.2 Company Profiles
 - 20.2.1 Unilever plc
 - 20.2.1.1 Company Overview
 - 20.2.1.2 Product Portfolio
 - 20.2.1.3 Demographic Reach and Achievements
 - 20.2.1.4 Certifications
 - 20.2.2 General Mills, Inc.
 - 20.2.2.1 Company Overview
 - 20.2.2.2 Product Portfolio
 - 20.2.2.3 Demographic Reach and Achievements
 - 20.2.2.4 Certifications
 - 20.2.3 Ashby's Ice Cream
 - 20.2.3.1 Company Overview
 - 20.2.3.2 Product Portfolio
 - 20.2.3.3 Demographic Reach and Achievements
 - 20.2.3.4 Certifications
 - 20.2.4 Tillamook County Creamery Association
 - 20.2.4.1 Company Overview
 - 20.2.4.2 Product Portfolio
 - 20.2.4.3 Demographic Reach and Achievements
 - 20.2.4.4 Certifications
 - 20.2.5 Gujarat Cooperative Milk Marketing Federation Limited (Amul)
 - 20.2.5.1 Company Overview
 - 20.2.5.2 Product Portfolio
 - 20.2.5.3 Demographic Reach and Achievements
 - 20.2.5.4 Certifications
 - 20.2.6 Turkey Hill Dairy

- 20.2.6.1 Company Overview
- 20.2.6.2 Product Portfolio
- 20.2.6.3 Demographic Reach and Achievements
- 20.2.6.4 Certifications
- 20.2.7 HP Hood, LLC
 - 20.2.7.1 Company Overview
 - 20.2.7.2 Product Portfolio
 - 20.2.7.3 Demographic Reach and Achievements
 - 20.2.7.4 Certifications
- 20.2.8 Wells Enterprises, Inc
 - 20.2.8.1 Company Overview
 - 20.2.8.2 Product Portfolio
 - 20.2.8.3 Demographic Reach and Achievements
 - 20.2.8.4 Certifications
- 20.2.9 Dairy Farmers of America, Inc.
 - 20.2.9.1 Company Overview
 - 20.2.9.2 Product Portfolio
 - 20.2.9.3 Demographic Reach and Achievements
 - 20.2.9.4 Certifications
- 20.2.10 Nestle S.A.
 - 20.2.10.1 Company Overview
 - 20.2.10.2 Product Portfolio
 - 20.2.10.3 Demographic Reach and Achievements
 - 20.2.10.4 Certifications
- 20.2.11 Lotte Confectionary Co, Ltd
 - 20.2.11.1 Company Overview
 - 20.2.11.2 Product Portfolio
 - 20.2.11.3 Demographic Reach and Achievements
 - 20.2.11.4 Certifications
- 20.2.12 The Kroger Company
 - 20.2.12.1 Company Overview
 - 20.2.12.2 Product Portfolio
 - 20.2.12.3 Demographic Reach and Achievements
 - 20.2.12.4 Certifications
- 20.2.13 Meiji Holdings Co, Ltd
 - 20.2.13.1 Company Overview
 - 20.2.13.2 Product Portfolio
 - 20.2.13.3 Demographic Reach and Achievements
 - 20.2.13.4 Certifications
- 20.2.14 Danone S.A.
 - 20.2.14.1 Company Overview
 - 20.2.14.2 Product Portfolio
 - 20.2.14.3 Demographic Reach and Achievements
 - 20.2.14.4 Certifications
- 20.2.15 Others
- 21 Key Trends and Developments in the Market
 - List of Key Figures and Tables

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

1. Global Ice Cream Market: Key Industry Highlights, 2018 and 2028
2. Global Ice Cream Historical Market: Breakup by Flavour (USD Million), 2018-2022
3. Global Ice Cream Market Forecast: Breakup by Flavour (USD Million), 2023-2028
4. Global Ice Cream Historical Market: Breakup by Category (USD Million), 2018-2022
5. Global Ice Cream Market Forecast: Breakup by Category (USD Million), 2023-2028
6. Global Ice Cream Historical Market: Breakup by Product Type (USD Million), 2018-2022
7. Global Ice Cream Market Forecast: Breakup by Product Type (USD Million), 2023-2028
8. Global Ice Cream Historical Market: Breakup by End-Use (USD Million), 2018-2022
9. Global Ice Cream Market Forecast: Breakup by End-Use (USD Million), 2023-2028
10. Global Ice Cream Historical Market: Breakup by Sales Channel (USD Million), 2018-2022
11. Global Ice Cream Market Forecast: Breakup by Sales Channel (USD Million), 2023-2028
12. Global Ice Cream Historical Market: Breakup by Region (USD Million), 2018-2022
13. Global Ice Cream Market Forecast: Breakup by Region (USD Million), 2023-2028
14. North America Ice Cream Historical Market: Breakup by Country (USD Million), 2018-2022
15. North America Ice Cream Market Forecast: Breakup by Country (USD Million), 2023-2028
16. Europe Ice Cream Historical Market: Breakup by Country (USD Million), 2018-2022
17. Europe Ice Cream Market Forecast: Breakup by Country (USD Million), 2023-2028
18. Asia Pacific Ice Cream Historical Market: Breakup by Country (USD Million), 2018-2022
19. Asia Pacific Ice Cream Market Forecast: Breakup by Country (USD Million), 2023-2028
20. Latin America Ice Cream Historical Market: Breakup by Country (USD Million), 2018-2022
21. Latin America Ice Cream Market Forecast: Breakup by Country (USD Million), 2023-2028
22. Middle East and Africa Ice Cream Historical Market: Breakup by Country (USD Million), 2018-2022
23. Middle East and Africa Ice Cream Market Forecast: Breakup by Country (USD Million), 2023-2028
24. Global Ice Cream Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Global Ice Cream Market Report and Forecast 2023-2028

Market Report | 2023-09-20 | 199 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3999.00
	Five User License	\$4999.00
	Corporate License	\$5999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com