

## **Global UHT Milk Market Report and Forecast 2023-2028**

Market Report | 2023-09-15 | 168 pages | EMR Inc.

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### **Report description:**

Global UHT Milk Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global UHT milk market reached a value of USD 192.82 billion in 2022. Aided by the accelerating shift towards longer shelf-life dairy products and UHT milk's expanding applications across varied sectors, the market is projected to further grow at a CAGR of 6.5% between 2023 and 2028 to reach a value of USD 281.35 billion by 2028.

UHT milk, subjected to ultra-high temperature processing, ensures the elimination of harmful microorganisms, allowing for an extended shelf-life without the necessity of refrigeration. Such milk retains the majority of its vitamins, minerals, and nutritional attributes found in regular milk. Apart from its dietary advantages, UHT milk's long shelf-life, absence of preservatives, and ease of storage make it a sought-after choice in numerous regions, particularly those where cold-chain logistics might pose challenges. A significant factor buttressing the global UHT milk market growth is the escalating urbanisation and the rapid-paced modern lifestyle. Consumers globally are pivoting towards products that offer convenience in terms of storage, usage, and longevity. UHT milk, with its long shelf-life and no refrigeration requirement, fits snugly into this demand, catering to urban households and regions with erratic power supplies.

Additionally, the globalisation of cuisines and the proliferation of dairy in various dishes have amplified the UHT milk market demand. Its applicability across culinary preparations, be it desserts, sauces, or beverages, underscores its versatility, driving its demand further.

The widening applications of UHT milk in different industries significantly impact the market's trajectory. In the food and beverage sector, UHT milk is frequently used for its consistent texture and flavour, vital for standardised product outputs. The hospitality sector, especially hotels and airlines, prefers UHT milk due to its longer shelf-life, ensuring minimal wastage and optimal inventory management.

Moreover, health-conscious consumers are showing an inclination towards organic and additive-free products which is augmenting the UHT milk market outlook. Recognising this, many producers have introduced organic UHT milk variants that combine the goodness of organic dairy with the convenience of UHT processing. This amalgamation caters to a niche but rapidly expanding segment of health-aware consumers.

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Furthermore, the burgeoning fitness trend and an overarching emphasis on protein-rich diets have shone a spotlight on milk as a prime protein source. UHT milk, with its ease of storage and transport, has become a preferred choice for fitness enthusiasts, especially those frequently on the move.

According to the UHT milk market analysis, Innovations in packaging have also contributed to UHT milk's global popularity. Environmentally-friendly and recyclable packaging options have not only made the product more sustainable but have also enhanced its appeal to the eco-conscious consumer base. Tetra Pak, for instance, offers a combination of convenience and sustainability, further boosting UHT milk's market stance.

Further bolstering the UHT milk market share is the increasing demand for dairy products in regions with traditionally low dairy consumption. As western diets become more popular globally, and with the increasing acceptance of dairy in Asian diets, the demand for storable dairy products like UHT milk is on the rise. The lack of robust cold-chain logistics in several of these regions makes UHT milk an optimal solution, marrying convenience with dietary preferences.

#### Market Segmentation

The market can be divided based on type, distribution channel, and region.

##### Market Breakup by Type

- Full Cream
- Semi Skimmed
- Skimmed

##### Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online Retail
- Others

##### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global UHT milk market. Some of the major players explored in the report by Expert Market Research are as follows:

- Lactalis International
- Nestle S.A.
- Fonterra Co-operative Group
- Arla Foods amba
- Danone
- Others

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