

### **Global Medical Education Market Report and Forecast 2023-2028**

Market Report | 2023-09-04 | 149 pages | EMR Inc.

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#### **Report description:**

Global Medical Education Market Report and Forecast 2023-2028 Market Outlook

According to the report by Expert Market Research (EMR), the global medical education market reached a value of USD 41.6 billion in 2022. Aided by the rising demand for healthcare professionals and the advancements in online educational platforms, the market is projected to further grow at a CAGR of 5.50% between 2023 and 2028.

Medical education is a specialised field that focuses on the training of individuals in the medical and health sectors, preparing them for roles as physicians, surgeons, nurses, and other healthcare professionals. The landscape of medical education has been evolving rapidly, thanks to technological advancements and changing dynamics in healthcare needs. Apart from the traditional classroom and hospital-based training, the trend towards virtual classrooms, simulation-based training, and continuous professional development is becoming more prevalent.

The escalating demand for healthcare services across the globe has put a spotlight on the need for well-trained medical professionals. As the global population continues to grow, and with the advent of novel diseases and the persistence of chronic illnesses, the necessity for a robust and skilled healthcare workforce is more pressing than ever. This is acting as one of the key medical education market trends for the augmentation of the market.

Another significant factor amplifying the growth of the global market for medical education is the technological revolution in teaching methodologies. With the proliferation of e-learning platforms and the integration of artificial intelligence in medical simulations, there has been a paradigm shift in the way medical professionals receive their training. This is not only enhancing the learning experience but also making medical education more accessible to a broader audience, irrespective of geographical constraints.

Moreover, the emphasis on continuous learning in the medical field is on the rise. As the world of medicine is continuously evolving with new research findings, treatments, and technologies, there is a persistent need for healthcare professionals to stay updated. This demand for continuous medical education (CME) courses, workshops, and certifications is further boosting the medical education market demand.

Furthermore, collaborations between medical institutions and hospitals are becoming more common, aiming to provide a holistic educational experience that combines theory and practical application. Such partnerships ensure that students get a hands-on

approach to understanding medical procedures, patient care, and the intricacies of the healthcare system, which is pivotal for their professional growth. The global emphasis on research and innovation in medicine also acts as a catalyst for the medical education market growth. As institutions worldwide focus on nurturing the next generation of medical researchers and innovators, specialised courses and programs dedicated to medical research methodologies and innovations are gaining traction. Market Segmentation The market can be divided based on delivery mode, training, end use, and region. Market Breakup by Delivery Mode - Classroom-Based Course -∏Distance -∏Online Others Market Breakup by Training -[Cardiothoracic - Neurology -[]Orthopaedic Oral and Maxillofacial - Paediatric -[Radiology -[Laboratory -[Others Market Breakup by End Use School of Medicine - Government/Military Organisations -[Hospital - Insurance and Company - Non-Profit Organisation - Publishing or Education Company -[]Others Market Breakup by Region North America -∏Europe Asia Pacific Latin America - Middle East and Africa **Competitive Landscape** The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global medical education market. Some of the major players explored in the report by Expert Market Research are as follows: —Harvard Medical School - University of Oxford - University of Cambridge Stanford University -∏Gundersen Health System - Koninklijke Philips N.V. - Siemens Healthcare GmbH - Zimmer Biomet Holdings, Inc.

- Olympus Corporation

## -[]Others

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