

MEA Ice-Cream Dry Mixes Market - Industry Trends and Forecast to 2030

Market Report | 2023-08-01 | 125 pages | Data Bridge Market Research

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Report description:

The Middle East and Africa ice-cream dry mixes market is expected to reach USD 49,905.17 thousand by 2030 from USD 36,744.99 thousand in 2022, growing at a CAGR of 3.9% during the forecast period of 2023 to 2030.

Market Segmentation

Middle East and Africa Ice-Cream Dry Mixes Market, By Flavor (Chocolate Dry Ice Cream Mix, Vanilla Dry Ice Cream Mix, Strawberry Dry Ice Cream Mix, Mint Chocolate Chip Dry Ice Cream Mix, Cookies and Cream Dry Ice Cream Mix, Nutty Dry Ice Cream Mix, Coffee Dry Ice Cream Mix, Fruit Dry Ice Cream Mix, and Others), Category (Dairy Based and Non-Dairy Based), Packaging Material (Plastic, Paper/Paperboard, and Others), Packaging Type (Pouches & Bags, Boxes, and Other), Distribution Channel (B2B and B2C), End Use (Restaurants and Cafes, Ice Cream Manufacturers, Ice Cream Parlors and Shops, Home Ice Cream Makers, Catering Businesses, and Specialty Food Retailers) Country (U.A.E., Saudi Arabia, Egypt, Kuwait, South Africa, Israel, and Rest of the Middle East and Africa) - Industry Trends and Forecast to 2030

Some of the major factors contributing to the growth of the Middle East and Africa ice-cream dry mixes market:

Drivers

- Availability of a wide selection of ice cream flavor powder mixes including chocolate, vanilla, and others
- An expanding tendency among small-scale ice cream manufacturers to use dry ice cream mixes

Restraints

- Ice cream dry mixes are very susceptible to oxidative rancidity
- Presence of artificial ingredients in ice cream dry mixes

Opportunities

- Expanding product variety by introducing exotic flavors such as tropical fruits, coconuts, and lemons
- Development of vegan and lactose-free ice cream dry mixes

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Market Players

Some of the major market players operating in the Middle East and Africa ice-cream dry mixes market are:

- Keliff's
- Amrut International
- Amba Enterprise
- Skyline Food Products LLP
- KWALITY

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