

NA Fine Fragrances Market - Industry Trends and Forecast to 2030

Market Report | 2023-08-01 | 0 pages | Data Bridge Market Research

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Report description:

North America fine fragrances market is expected to reach USD 2,625,310.01 Thousand by 2030 from USD 1,945,501.12 Thousand in 2022, growing at a CAGR of 4.0% during the forecast period of 2023 to 2030.

Market Segmentation:

North America Fine Fragrances Market, By Ingredient (Synthetic and Natural), Form (Liquid and Gas), Distribution Channel (Offline and Online), End Use (Unisex, Men, and Women), Country (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2030

Overview of North America Fine Fragrances Market Dynamics

Drivers

- Rise in demand for natural fragrances
- Increase spending on product innovation
- Rise in disposable income and increase in urban population

Restraints/Challenges

- High costs linked with using natural components
- Adherence to quality and regulatory norms

Opportunity

- Heavy investments in research and development

Market Players:

Some of the key market players operating in the North America fine fragrances market are listed below:

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- Firmenich SA
- Amouage
- Dolce & Gabbana S.r.l.
- Avon
- M.Sentiment
- Gulf Flavours & Fragrances
- Bath & Body Works, Inc.
- KERING
- Takasago International Corporation
- Parfex

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