

## **Travel in the Philippines**

Market Direction | 2023-09-01 | 44 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

The Filipino travel industry continued to recover in 2023, with the volume of inbound arrivals having recorded triple-digit growth over the previous year. This followed the easing of all remaining international travel restrictions, including COVID-19 test requirements, as of October 2022. This encouraged consumers to revive any travel plans that had been put on hold during the pandemic.

Euromonitor International's Travel in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Travel in the Philippines  
Euromonitor International  
September 2023

List Of Contents And Tables

### TRAVEL IN THE PHILIPPINES

#### EXECUTIVE SUMMARY

Travel in 2023

Airlines: key trends

Hotels: key trends

Booking: key trends

What next for travel?

#### MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2018-2023

Table 2 Surface Travel Modes Online Sales: Value 2018-2023

Table 3 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 4 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 5 In-Destination Spending: Value 2018-2023

Table 6 Forecast In-Destination Spending: Value 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

### TOURISM FLOWS IN THE PHILIPPINES

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Inbound arrivals continue to recover, as DOT unveils new plan to position Philippines as "tourism powerhouse"

Full recovery of domestic tourism

#### PROSPECTS AND OPPORTUNITIES

Halal tourism offers much potential for future growth

Introduction of "happy tax" could boost international arrivals

#### CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2018-2023

Table 8 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 9 Inbound City Arrivals 2018-2023

Table 10 Inbound Tourism Spending: Value 2018-2023

Table 11 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 13 Forecast Inbound Tourism Spending: Value 2023-2028

Table 14 Domestic Trips by Destination: Number of Trips 2018-2023

Table 15 Domestic Spending: Value 2018-2023

Table 16 □Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 17 □Forecast Domestic Spending: Value 2023-2028

Table 18 □Outbound Departures: Number of Trips 2018-2023

Table 19 □Outbound Departures by Destination: Number of Trips 2018-2023

Table 20 □Outbound Tourism Spending: Value 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 □Forecast Outbound Departures: Number of Trips 2023-2028

Table 22 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 23 □Forecast Outbound Spending: Value 2023-2028

## AIRLINES IN THE PHILIPPINES

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Air travel revives in 2023, as leading airlines expand their route networks

Airport upgrades contribute to growth

### PROSPECTS AND OPPORTUNITIES

Airlines will expand routes and explore additional revenue streams in order to remain profitable

Improvements in airport infrastructure will raise capacity

### CATEGORY DATA

Table 24 Airlines Sales: Value 2018-2023

Table 25 Airlines Online Sales: Value 2018-2023

Table 26 Airlines: Passengers Carried 2018-2023

Table 27 Airlines NBO Company Shares: % Value 2018-2022

Table 28 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 29 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 30 Full Service Carriers Brands by Key Performance Indicators 2023

Table 31 Forecast Airlines Sales: Value 2023-2028

Table 32 Forecast Airlines Online Sales: Value 2023-2028

## LODGING (DESTINATION) IN THE PHILIPPINES

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Recovery for lodging, thanks to staycation trend, although international visitors also begin to return

Rebuilding capacity is a key challenge

### PROSPECTS AND OPPORTUNITIES

Expansion plans of key players showcase potential in Philippines market

Ongoing global economic instability could impede recovery

### CATEGORY DATA

Table 40 Lodging (Destination) Sales: Value 2018-2023

Table 41 Lodging (Destination) Online Sales: Value 2018-2023

Table 42 Hotels Sales: Value 2018-2023

Table 43 Hotels Online Sales: Value 2018-2023

Table 44 Other Lodging Sales: Value 2018-2023

Table 45 Other Lodging Online Sales: Value 2018-2023

Table 46 Lodging (Destination) Outlets: Units 2018-2023

Table 47 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 48 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 49 □Hotels NBO Company Shares: % Value 2018-2022

Table 50 □Hotel Brands by Key Performance Indicators 2023

Table 51 □Forecast Lodging (Destination) Sales: Value 2023-2028

Table 52 □Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 53 □Forecast Hotels Sales: Value 2023-2028

Table 54 □Forecast Hotels Online Sales: Value 2023-2028

Table 55 □Forecast Other Lodging Sales: Value 2023-2028

Table 56 □Forecast Other Lodging Online Sales: Value 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 57 □Forecast Lodging (Destination) Outlets: Units 2023-2028

BOOKING IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Bookings continue to recover

Recovery boosted by development of online booking platforms

PROSPECTS AND OPPORTUNITIES

Booking sales see slow recovery due to high prices and consumer cost concerns

Advancements in digital technology will be key to growth

CATEGORY DATA

Table 33 Booking Sales: Value 2018-2023

Table 34 Business Travel Sales: Value 2018-2023

Table 35 Leisure Travel Sales: Value 2018-2023

Table 36 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 37 Forecast Booking Sales: Value 2023-2028

Table 38 Forecast Business Travel Sales: Value 2023-2028

Table 39 Forecast Leisure Travel Sales: Value 2023-2028

## Travel in the Philippines

Market Direction | 2023-09-01 | 44 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com