Travel in Sweden

Market Direction | 2023-09-08 | 43 pages | Euromonitor

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Report description:

The COVID-19 pandemic had a profound impact on travel patterns in Sweden, with domestic tourism surging as the country faced travel restrictions and remaining strong even as its borders reopened. With all travel restrictions abolished in 2022, travel in Sweden continues to show a solid recovery in 2023. Pent-up demand post-pandemic has led to a surge in travel as some Swedes use saved funds for outbound trips. Inflation has not deterred inbound arrivals, which are posting a strong recovery in 20...

Euromonitor International's Travel in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Travel market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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