

Travel in Norway

Market Direction | 2023-09-05 | 41 pages | Euromonitor

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Report description:

The travel landscape in Norway was significantly reshaped by the COVID-19 pandemic, resulting in a notable increase in domestic tourism during 2021 and 2022, while international travel encountered difficulties. While 2021 levels remained below pre-pandemic 2019, domestic tourism fully recovered in 2022 in terms of trips. In 2023, there was a slowdown in the growth of domestic tourism as the popularity of outbound started to gather pace.

Euromonitor International's Travel in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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